## <u>Year of Dragon screenings at British</u> <u>Film Institute (with photos)</u>

â€<The Hong Kong Economic and Trade Office, London (London ETO) partnered with Focus Hong Kong to showcase a selection of Hong Kong films at the BFI Southbank in London on February 5 to 6 (London time) to embrace the Year of the Dragon.

The Director-General of the London ETO, Mr Gilford Law, addressed the audience at the opening screening. He highlighted the Hong Kong Special Administrative Region (HKSAR) Government's unwavering commitment to promoting film development, which is an essential part of Hong Kong's vibrant creative industries.

Mr Law said, "Focus Hong Kong exemplifies Hong Kong's film industry as 'Hollywood of the East' and our role as the East-meets-West centre for international cultural exchange. While the HKSAR Government has been introducing a range of support measures for the industry, say, the launch of the Film Financing Scheme for Mainland Market and the Hong Kong-Europe-Asian Film Collaboration Funding Scheme, what makes the sector to flourish is our film practitioners' passion and dedication."

The Focus Hong Kong film festival presents two Hong Kong films at the British Film Institute, namely "Elegies" and "Love Unto Wastes". The festival also presents "Comrades, Almost a Love Story" at the Garden Cinema in London.



