

[YDC Youth Ambassadors Programme 2025 officially launched \(with photos\)](#)

The Secretary for Home and Youth Affairs, Miss Alice Mak, officiated at the kick-off ceremony of the YDC Youth Ambassadors Programme 2025 today (March 22). The Programme is a flagship youth talent development programme co-organised by the Home and Youth Affairs Bureau (HYAB) and the Youth Development Commission (YDC). The Programme aims at identifying and grooming a cadre of young talents with a sense of responsibility, and with aspirations and potential, as well as with a passion to serve society, and who are willing to strive for the betterment of the country and Hong Kong. The YDC Youth Ambassadors Programme 2025 is centred on the theme of "Build a Caring and Inclusive Society, Youth Tell Good Stories of Hong Kong". Through diverse training activities with unique exposure opportunities, the Youth Ambassadors Cadets can extend their care for the community, leverage their influence and take actions to build a caring, inclusive and harmonious society, while joining hands to tell good stories of Hong Kong.

Addressing the ceremony, Miss Mak said, "The hopes of our country and the future of our nation lie in the hands of our young generation." The Government has long attached great importance to youth development and is committed to creating more opportunities for young people and helping them shine and achieve their aspirations. She encouraged the Youth Ambassadors Cadets to learn more about the youth development work by the HYAB and the YDC, including the various youth-related measures stated in the Youth Development Blueprint that help address the needs of young people at different development stages.

Miss Mak said she hopes that the YDC Youth Ambassadors Programme could identify and nurture more young talents with a sense of responsibility and with aspirations. She encouraged the YA Cadets to seize the precious opportunities of participating in the training activities and service projects of Community Care Teams under the Programme, through which they could broaden their perspectives, nurture their passion to serve society, further integrate into the overall development of the country, contribute to Hong Kong and the country, and tell good stories of Hong Kong.

Other officiating guests included the Under Secretary for Home and Youth Affairs, Mr Clarence Leung; the Vice-Chairman of the YDC, Mr Kenneth Leung; and the Commissioner for Youth, Mr Eric Chan. Members of the YDC also attended the ceremony.

The YDC Youth Ambassadors Programme offers unique training and exposure opportunities to young people and enhance their understanding of public affairs. For more information on the YDC Youth Ambassadors Programme 2025, please visit the YDC's webpage (www.ydc.gov.hk/ya).

