

Xi's book sells fast in its new languages



“Xi Jinping: The Governance of China” attracts readers at the London Book Fair in this May 3, 2015. [Photo/Xinhua]

After its debut in Thailand, Cambodia and Pakistan, “Xi Jinping: The Governance of China” has become a top seller and been well-received among local officials and scholars, with many hailing the value of the book for both its language and its outreach.

The book, which outlines the political ideas of the top leadership in China, has been released in Thai, Khmer and Urdu versions in the respective capitals of the three countries in the past two weeks.

A Thai publisher sold more than 2,000 copies of the book in a single day after its launch in Bangkok on April 7, with many readers inquiring on social media about ways to purchase the book, Xinhua reported.

Thai Deputy Prime Minister Wissanu Krea-ngam, who had read the book, said it was written in beautiful language, even though it was not in the form of a novel or essays.

“I believe that to be a great leader, one has to be a good reader, good thinker, good speaker, good writer and good doer, and I found President Xi has achieved all of them after I finished reading this book,” he said.

In Phnom Penh, more than 700 officials, scholars and entrepreneurs, including Cambodian Prime Minister Samdech Techo Hun Sen and five deputy prime ministers, attended the launching ceremony for the book on April 11.

Chea Munyrieth, director of the Confucius Institute of the Royal Academy of Cambodia, said publishing a Khmer version will enable the Cambodian people to better learn about China and Xi himself.

Chea, who assisted in the translation of the book into Khmer, said it offers insights for government officials and scholars on how to properly manage a country.

“That is why it is important for the officials, students and scholars in Cambodia to read through the book,” he said.

At the launching ceremony of the Urdu edition of the book in Islamabad on Friday, Pakistani Prime Minister Nawaz Sharif said the book is as much about the contemporary world as it is about China.

“What has touched me most is that this book is not just about high-level politics, but also about moving stories of common people, their lives and inspirations about hard work and family values,” he said.

“This book is as much about the Chinese Dream as it is about the global dream to have a peaceful, harmonious and connected world,” he added.

Building a community of shared destiny is an important concept embodied in Xi’s thoughts on governance of the nation, said Jiang Jianguo, deputy head of the Publicity Department of the Central Committee of the Communist Party of China and minister of the State Council Information Office.

“And this concept has been included in the resolutions passed by United Nations organizations,” he said at the launching ceremony of the book in Islamabad on Friday.