## Would you like to be British High Commissioner for a day?

The winner of this pan-India initiative will have the unique opportunity to head a diplomatic mission for a day — overseeing the UK's largest overseas network, leading daily briefings, and getting involved in a wide range of work, including interacting with important stakeholders and the media. The competition is being run to celebrate the International Day of the Girl Child on 11 October.

To apply, record a one-minute video about why gender equality is important and who your biggest inspiration is on the issue. The video must be shared on either Twitter, Facebook or Instagram by tagging @UKinIndia and using the hashtag #DayoftheGirl. The deadline to apply is 10 September, 2019.

Sir Dominic Asquith, High Commissioner to India, said: "I am delighted to announce the High Commissioner for a Day competition for the third year running to mark the International Day of the Girl Child. Improving the lives of girls and women is one of the UK's top priorities globally. The competition is an important opportunity to talk about our world shapers and game-changers, our future leaders — our young women.

The UK and India are working together as a global Force for Good and we share with India the importance of promoting the cause of gender equality. We want to celebrate this day by demonstrating to young women that anything is possible, and by giving them a platform to talk about this important issue. I look forward to sharing the day with this year's winner and learning from her."

Sharing her experience, last year's winner, Esha Bahal, said: "Acting as British High Commissioner for a day has been a great and really unique experience. I've learnt about the breadth and depth of UK-India relations — and had the opportunity to highlight the importance of gender equality and inclusivity, issues which are of great importance to me."

[Would you like to be British High Commissioner for a Day?] (https://youtu.be/bGxWBXDpemo)

## Further Information:

- The International Day of the Girl Child has been observed since 2012. It is marked around the world as an opportunity to highlight the need to promote girls' rights and highlight gender inequalities that remain between girls and boys. It is a UN observance that is annually held on October 11.
- The 2018 winner, Esha Bahal, has now graduated from Amity University, Noida and is pursuing her Master's Degree whilst continuing her work

supporting the LGBT community.

• The 2017 winner, Rudrali Patil, has recently finished a Masters in International Law from Fletcher School of Law and Diplomacy and is looking forward to continuing her work on women's empowerment on her return to India.

## Terms and Conditions:

- A jury at the British High Commission will select the winner, who will be announced on UKinIndia social media channels by 20 September.
- Only one entry per participant will be accepted. Multiple entries from the same person will be disqualified.
- By applying to the competition, participants transfer the copyright ownership of videos to the British High Commission, New Delhi. BHC may use these videos to produce content for future communication on its social media channels.
- Participants are reminded not to share personal details in their video, post or tweet. BHC is not responsible for the data that participants make public on these platforms.
- BHC's decision on participants and selection of the winner is final. No correspondence relating to the above will be entertained.

For media queries, please contact:

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