

Working Group on Patriotic Education Launches TV API (with photo)

The Working Group on Patriotic Education (WGPE) under the Constitution and Basic Law Promotion Steering Committee today (October 1) launched a new government TV Announcement in the Public Interest (API) to further promote the message of "Love our Country, Love Hong Kong, Love our Community".

The Convenor of the WGPE, Ms Starry Lee, said, "The one-minute API makes use of the theme song of patriotic education 'Our Home', and features national achievements as well as citizens' heartwarming clips and inspirational moments. We hope it can reach out to different walks of life and age groups in the society, and subtly instil stronger feeling of 'Love our Country, Love Hong Kong, Love our Community'".

The API presents many touching moments, including national achievements in aerospace and science and technology, families helping and loving each other, hard-working young people, perseverance of Hong Kong athletes, and disciplined force personnel providing emergency services. All these scenes depict deep love and affection for our home.

The API will be broadcast on various TV channels starting from today, and will be uploaded to the Information Services Department's website at www.isd.gov.hk/eng/tvapi/24_ms345.html and its YouTube channel at youtu.be/o89noH3jt70.

In addition, USB devices containing the karaoke version of "Our Home" and folders with messages of loving our country, Hong Kong and our community, which are produced by the WGPE, will be sent to primary and secondary schools and students respectively starting from early October, so that patriotic education can be better integrated across campuses and into students' daily studies and lives in an interesting and diversified manner.

