<u>Women Empowerment Fund invites 2024-25</u> <u>first-round applications</u>

The Women Empowerment Fund is open for the first round of applications this year starting from today (June 14) until July 15. The Fund subsidises projects that support women in juggling their jobs and family life, bring awareness to women's physical and mental health, and unleash their potential.

Set up in June 2023, the Fund aims to empower women, regardless of their age, occupation and background, to unlock their full potential in their respective roles, ultimately achieving the goal of promoting women's development in Hong Kong.

The Fund is divided into general and thematic projects. The funding cap of each one-year and two-year general project is \$400,000 and \$800,000 respectively. Starting from this year, the Fund has regularised the Guangdong-Hong Kong-Macao Greater Bay Area Exchange Programme under the thematic project. Each exchange programme shall be completed within one year and the funding cap is \$120,000.

In addition, a new thematic project, the Programme on Women's Participation in Community Services, will be launched this year. It aims to encourage women to make use of their own strengths to plan and launch community service projects, thereby promoting care and inclusion. Each community services programme shall be completed within one year and the funding cap is \$400,000.

The Fund accepts two rounds of applications each year. The Guide to Application and the application form have been uploaded to the Fund's website (<u>www.wef.gov.hk</u>). Interested eligible women's groups and non-governmental organisations may submit an electronic or paper application.