

Winning entries of “Love our Country, Love Hong Kong, Love our Community” Mascot and Logo Design Competitions announced

The "Love our Country, Love Hong Kong, Love our Community" Mascot and Logo Design Competitions, organised by the Working Group on Patriotic Education (WGPE) under the Constitution and Basic Law Promotion Steering Committee, have concluded. The results were announced today (August 23).

The two competitions on mascot and logo design, with primary, secondary and tertiary sections, ran from May 30 to July 15. There were also the Most Supportive School Awards. Adjudicators comprised members of the WGPE and professional designers. The list of awardees is provided in the Annex.

The Convenor of the WGPE, Ms Starry Lee, officiated at the award presentation ceremony today. WGPE Media Publicity Sub-group members Mr Lee Luen-fai, Ms Cally Kwong and Mr James Li; WGPE Local Community Sub-group member Mr Stanley Choi; and the Director of Information Services, Mrs Apollonia Liu, also attended the ceremony to show appreciation to the participating students for their support.

Ms Lee praised the participants for submitting creative and unique works in different styles, reflecting their appreciation of and enthusiasm for "Love our Country, Love Hong Kong, Love our Community". She said she firmly believes that through the creative process, the students have gained a deeper understanding of their home and country, and their sense of national belonging and national identity has also been enhanced.

She added that the WGPE will continue to step up publicity efforts. Creative concepts from these quality works will be incorporated into promotional materials, so that the message of "Love our Country, Love Hong Kong, Love our Community", as reflected in the students' designs, will reach across the community and create impacts on people's daily lives.

With the theme of "Love our Country, Love Hong Kong, Love our Community", the mascot and logo design competitions aimed to enhance awareness and sense of patriotism among the youth, and promote mainstream values characterised by patriotism with affection for the country and Hong Kong, and in conformity with the principle of "one country, two systems". The competitions were administered by the Hong Kong Ta Kung Wen Wei Media Group. All winners were awarded certificates. The champion, first runner-up and second runner-up were also awarded annual passes to the Hong Kong Palace Museum.