

# [Will Harding appointed as a Member of the Ofcom Board](#)

News story

The Secretary of State has appointed Will Harding for a four year term from 3 October 2022 to 2 October 2026.



Will Harding has almost 30 years' experience in the media industry.

He started his career as a management consultant with KPMG, before spending 5 years at BBC Worldwide (now BBC Studios) where he worked across the BBC's commercial and international operations. He left the BBC in 2000 to help launch ask.com in the UK and then moved to Sky, where he rose to become Commercial and Operations Director of Sky's new media business. He joined GCap Media plc in 2006 as Group Strategy Director. Following Global Media & Entertainment Ltd's acquisition of GCap in 2008, he was appointed Global's Chief Strategy Officer and joined the main Global board. During his time at Global, Will was responsible for establishing the Global Academy, a state school in Hayes in west London for young people from all backgrounds wanting to start a career in the creative industries. Will stood down from the Global Media and Entertainment Ltd board in December 2020.

Since 2021 Will has been a Non-Executive Director of Primedia, the leading Africa- focussed media and advertising group, and a Trustee of the Baker Dearing Educational Trust. He is married with three children and lives in south west London.

## **Remuneration and Governance Code**

Members of the Ofcom Board receive £42,519 per annum. This appointment has been made in accordance with the Cabinet Office's [Governance Code on Public Appointments](#). The appointments process is regulated by the Commissioner for Public Appointments. Under the Code, any significant political activity undertaken by an appointee in the last five years must be declared. This is defined as including holding office, public speaking, making a recordable donation, or candidature for election. Will Harding has declared no such

activity.

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