<u>Wide array of activities to be held in</u> <u>celebration of 75th anniversary of</u> <u>founding of People's Republic of China</u>

In celebration of the 75th anniversary of the founding of the People's Republic of China (PRC), the Hong Kong Special Administrative Region (HKSAR) Government and different sectors of the community will launch a series of diverse celebratory activities and special offers for members of the public to participate in and celebrate National Day together.

The Chief Secretary for Administration, Mr Chan Kwok-ki, accompanied by the Deputy Chief Secretary for Administration, Mr Cheuk Wing-hing; the Secretary for Culture, Sports and Tourism, Mr Kevin Yeung; the Secretary for Home and Youth Affairs, Miss Alice Mak; and the Director of Home Affairs, Mrs Alice Cheung, held a press conference today (September 17) to introduce various celebratory events, city dress-up and special offers in celebration of National Day this year.

Mr Chan said that this year marks the 75th anniversary of the founding of the PRC, an important milestone in the country's development. This is also the first National Day since the HKSAR Government improved district governance and completed the enactment of legislation on Article 23 of the Basic Law, making it even more meaningful. The HKSAR Government has spared no effort in planning a wide array of rich, diverse and creative celebratory activities for members of the public to share the joy of National Day and foster a sense of patriotism in the community. It is hoped that these celebratory events and special offers will boost local consumption and showcase to visitors the unique advantages and charm of Hong Kong, highlighting the staunch support it has received from the motherland and its global outlook.

In the morning of National Day, the HKSAR Government will hold a flagraising ceremony and National Day reception. A large-scale fireworks display will also take place over Victoria Harbour that evening. Mr Chan said the Government and various sectors of the community will organise more than 400 celebratory activities before and after National Day to share the joy with members of the public and spread the festive atmosphere of National Day to every corner of the community. Many of these activities are novel and unique. For example, on the night of September 30 (the eve of National Day), a special event titled "Celebration of National Day - The Next Generation Chorus Performance" will be held in the outdoor area of the West Kowloon Cultural District, featuring a drone show with a record-breaking 2 099 drones (symbolising the "2024" in the year of 2024 plus the "75" from the 75th National Day) to celebrate National Day with the public. The elements and features of the number "75" will also be incorporated into various signature events. The 18 District Offices, together with District Councils and local groups, will organise signature events with local characteristics. In

addition, some of the events are designed for the youth, aiming to promote patriotism and instil the spirit of Chinese culture, thereby deepening patriotic sentiments among young people.

Mr Chan also introduced a rich array of special offers rolled out by different sectors of the community as led by the Government, covering areas including public transport, culture, arts and leisure, dining and consumption, as well as reward activities, encouraging public participation to share in the joy of National Day while boosting local consumption.

Regarding public transport, members of the public can enjoy free rides on all passenger trams for all tram routes and a number of ferry routes on October 1. Passengers using Octopus on the MTR, Light Rail and MTR Bus will receive a 25 per cent discount. Children using Octopus can ride designated daytime bus routes of KMB, Long Win Bus and New Lantao Bus for free, and enjoy free rides on that of Citybus by using electronic payment methods.

On culture, arts and leisure, the public will have free admission to a range of fee-charging leisure facilities and all exhibitions at the museums under the Leisure and Cultural Services Department, and to the Hong Kong Wetland Park under the Agriculture, Fisheries and Conservation Department on October 1. Various organisations, including the West Kowloon Cultural District Authority, Ocean Park Hong Kong, Ngong Ping 360 and Peak Tramways Company Limited, will also provide different offers.

For dining and consumption as well as reward activities, all commercial cinemas will provide half-price discounts on movie tickets on October 1. On the same day, at least 10 000 public markets and hawker stalls will offer a 25 per cent shopping discount, and around 3 000 restaurants and merchants will provide offers on selected catering items. Moreover, Hong Kong International Airport, various shopping malls and department stores, food kiosks at Temple Street Night Market and more will roll out offers or reward activities during the National Day period.

Meanwhile, the HKSAR Government will display a large number and a wide range of National Day decorations across the city, creating a festive and joyful atmosphere. Mr Cheuk remarked that the city's decorations for this year's National Day are substantial in scale. Various bureaux and departments will showcase more than 185 000 pieces of festive displays for National Day, including national flags, regional flags, giant banners, large stickers, posters, lamppost buntings, electronic screens, flower plaques and lighting. For the first time, outdoor areas of 75 government properties were selected to install tilted flagpoles to display national and regional flags to enhance the festive atmosphere.

Mr Cheuk also introduced the diverse signature events organised by various bureaux and departments, including themed carnivals, fun days, featured markets, cultural and arts activities, large-scale exhibitions, and activities specially arranged for people in need. Mr Cheuk said that since this year marks the 75th anniversary of the founding of the PRC, various bureaux and departments have added special elements related to the number "75" in these signature events, making them more attractive and meaningful. For example, 75 civil service voluntary service teams will provide services for the underprivileged, 75 special manhole covers will be installed at 75 locations, and there will be a one-off free dental check-up for 750 elders and free Chinese medicine consultation services for 750 elders as well as a parade of 75 classic cars and antique cars across the city.

Mr Yeung said the Culture, Sports and Tourism Bureau has co-ordinated more than 20 celebrations to share National Day with the public while promoting patriotic education and Chinese culture, as well as implementing "Tourism is Everywhere" and boosting tourism. He highlighted five major celebrations, namely "Celebration of National Day – The Next Generation Chorus Performance", featuring 1 000 students singing and 2 099 drones expressing patriotic sentiments; the National Day Fireworks Display, themed "The Great Fireworks dazzling the National Day", symbolising the country's prosperity; and "Celebration of National Day - A Thousand Youths in Chinese Costume", which involves 1 000 young people from Hong Kong and the Mainland showcasing the charm and heritage of Chinese culture. There is also an exhibition series "A Glorious Journey: Splendid Achievements of the People's Republic of China in Celebration of the 75th Anniversary of Founding", showcasing the country's breakthroughs and achievements in economic, infrastructure, social, cultural, sports, technological and other fields since its founding 75 years ago. The "1st October Movie Fiesta: Half-Price Spectacular 2024" will celebrate with the public through half-price movie tickets. It is hoped that these various static and dynamic activities will share joy with the public and send beautiful blessings and expectations to the motherland.

Miss Mak mentioned that the Hong Kong Jockey Club will hold two National Day Mark Six Snowball Draws in early October. To enhance the festive atmosphere for National Day, the estimated first division prize fund for each draw is estimated to be around \$75 million. In addition, District Offices will work with respective Care Teams to launch the "Local Tours of 18 Districts in Celebration of 75A", organising a total of 75 local tours from late September to late October. Co-ordinated by Care Teams from all districts, 7 500 public members from underprivileged groups, including the elderly, grassroots families, and ethnic minorities, are invited to participate in sightseeing at special attractions in various districts, sharing the joy of National Day and experiencing the pleasure of "Tourism is Everywhere".

In addition, the Home Affairs Department, together with clansmen associations and the Liaison Office of the Central People's Government in the HKSAR, will co-organise the "Bazaar Carnival in Celebration of the 75th Anniversary of the Founding of the PRC" (National Day Bazaar Carnival) at Sha Tin Park in late October. Admission is free. The National Day Bazaar Carnival will feature 75 stalls offering local specialties, delicacies and traditional handicrafts provided by clansmen associations from different provinces. Special cultural performances will be arranged to enable members of the public and tourists to experience a rich variety of customs and unique cultures from across the country. The Home and Youth Affairs Bureau will organise exchange tours to the Mainland as celebratory events specifically for the youth, allowing them to deepen their understanding of the country's developments and achievements while fostering patriotism. Through exchanges with university students there, participating youths will learn about the history and development of the motherland, strengthening their sense of belongings and pride in their country.

Mrs Cheung added that the 18 District Offices, together with District Councils and district groups, will organise a series of diverse activities with regional characteristics in celebration of National Day from this month to late November, including special performances such as drone shows, shopping and gourmet events like carnivals, sports and outdoor events such as beach festivals and football matches, and large-scale lantern display exhibitions suitable for photo opportunities. All these events are tailored for the public and tourists of different age groups and preferences.

The Government is grateful to different sectors for actively supporting and echoing the celebration by launching a wide variety of celebratory events and special offers to celebrate with the public the 75th anniversary of the founding of the PRC. Information about the celebratory events and offers is available on the dedicated website (www.nationalday75.gov.hk/). Relevant government departments and organisations will make further announcements on the details.