

WhatsApp sticker design and photo competitions celebrating HKSAR's 25th anniversary open for enrolment

In celebration of the 25th Anniversary of the Establishment of the Hong Kong Special Administrative Region (HKSAR) in 2022, primary and secondary school students and the public are now invited to take part in the WhatsApp sticker design and four-frame photo competitions organised by the Information Services Department (ISD) to send their blessings and share their aspirations for the future of Hong Kong in a creative way.

Under the theme of "Blessings for HKSAR 25th Birthday", the WhatsApp sticker design competition welcomes primary school pupils to unleash their creativity and design a series of fun, lively and useful stickers to send their birthday blessings for Hong Kong.

The four-frame photo competition, with the theme of "New Era with a Bright Future", comes in two categories – one for secondary school students and the other open to the public. Participants can take photos of the diverse facets of Hong Kong – its cityscapes and its people – to create a four-frame visual story, expressing their hope and confidence in the bright future of the city. Participants must enrol as an individual in either one of the categories and submit only one entry. The open category welcomes residents of all ages to join.

The competitions are organised by the ISD and supported by the Education Bureau, with Ming Pao as a co-organiser. Interested students of primary and secondary schools, and members of the public can download the enrolment form from the dedicated website (www.hksar25contests.com). Entries can also be submitted online via the website. The enrolment deadline is March 11.

Each category of the WhatsApp sticker design competition (primary school category) and the four-frame photo competition (secondary school and open categories) will have one champion, a first runner-up, a second runner-up and five merit awards. To encourage participation of more students, a top participating school award will be given out to three schools each in the primary and secondary school categories.

Scholarships or cash prizes ranging from \$1,000 to \$8,000 and trophies will be awarded to winners while winning schools will be awarded book vouchers and trophies. Winning entries may be displayed at a roving exhibition to celebrate the HKSAR 25th anniversary and other venues. The winning sticker designs will be made available online for the public to download.

For more details, please visit www.hksar25contests.com or call 2595 3029 (Ming Pao).