

# Welsh Government supports Boots Hearingcare's Growth Plans in Llandudno

Boots Hearingcare, and its predecessor David Ormerod Hearing Centres Ltd have been at the site in Llandudno since 2012, when there were just over 20 employees working at the Support Office.

Six years on and following Welsh Government funding there are now 90 people working in the offices, supporting a network of 500 Boots Hearingcare centres across the UK.

The Support Office is very much at the centre of the Boots Hearingcare business, and is a valued source of employment in the local area. The refurbished offices, which have been transformed by local companies, now not only have additional desk space that allows the business to recruit more people from the region, but also provide an even better working environment and employee experience for existing colleagues.

Economy Secretary Ken Skates said:

I am delighted that Welsh Government support has helped to expand the Boots Hearingcare offices in Llandudno, maintaining their presence in the town centre and helping to protect and create jobs.

Our support for Boots Hearingcare is absolutely in line with our Economic Action Plan which seeks to support the development and adoption of new technologies and spread the fruits of economic prosperity much more evenly across Wales.

I wish the company and the workers every success in its improved and expanded home.

Rob Skedge, Managing Director of Boots Hearingcare, said:

The investment from the Welsh Government not only shows their commitment to supporting local business, but also helping it grow. We are delighted to be able to further expand our team at the Boots Hearingcare Support Office and look forward to our future here in Llandudno.

Guests at the event were given the opportunity to find out more about the renovations work by taking a tour of the refurbished offices. They were also invited to hear from workers at Boots Hearingcare Support Office about how

the changes have had a positive impact on their working experience.

During the ceremony, Ken Skates, Cabinet Secretary for Economy & Transport, National Assembly Government, unveiled a plaque to commemorate the official reopening of the Support Office.