

Updated arrangements for EDB video production competition on parent education Light Up a Bright Future with Your Child

The Education Bureau (EDB) issued a circular memorandum today (March 16) to inform all kindergartens, primary and secondary schools of the updated arrangements for the video production competition on parent education, Light Up a Bright Future with Your Child, and encourage parents and their children to participate in the competition as a parent-child activity and use their videos to promote positive parenting during the special vacation in March and April.

A spokesman for the EDB said, "In light of the recent severe epidemic situation of COVID-19, the EDB announced last month the arrangements for the adjusted school vacation in this school year by bringing forward the holidays from July / August to March / April. To tie in with the special vacation arrangements, the EDB has decided to extend the application period for the video production competition on parent education, Light Up a Bright Future with Your Child, and amend the rules for participation."

The spokesman encouraged parents and their children to make good use of the special vacation to participate in this meaningful competition, and use videos to show how to establish a good parent-child relationship. Parents and their children can also take the opportunity to share quality time together.

The deadline for the video submission will be extended from April 11 to August 31. Participants of the Primary and Secondary Groups, who originally had to enter the competition on a group basis, can now choose to enter the competition either on individual or group basis (with no more than five participants). Meanwhile, the announcements of the competition results as well as the Prize Presentation Ceremony cum Exhibition of Winning Entries will be postponed to November 2022. Except for the abovementioned amendments, all other rules of the competition remain unchanged.

In addition, the EDB encourages schools and parents to visit the all-in-one parent education website Smart Parent Net (www.parent.edu.hk/en). The website contains a variety of information including videos and articles from experts, such as tips on fighting against the COVID-19 virus with children at home, doing physical activities at home and parent-child communication skills, so that parents and their children can make good use of the special vacation and enjoy the moments together.

The EDB is organising the competition with an aim to promote positive parent education and celebrate the 25th anniversary of the establishment of the Hong Kong Special Administrative Region. The EDB has organised the

Positive Parent Campaign since June 2020 and has all along been promoting positive parent education through extensive and diversified channels to foster parents' positive thinking and the proper ways and attitudes to raise children. The objective is to foster a positive mindset among parents in nurturing their children, with a view to helping their children learn effectively and grow happily.

For details on the competition and its updates, please visit the activity website (www.parent.edu.hk/en/article/video_competition).