Update from the Executive Director of the EUIPO

December 17, 2020 General

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The Executive Director of the EUIPO, Christian Archambeau, has released a new video update on the latest developments at the Office.

Mr. Archambeau gave an update on filing trends at the EUIPO throughout the year, and the development of SME-focused initiatives at the Office, including the forthcoming SME Fund launched under the Ideas Powered for Business umbrella.

Watch the video: