

# New €7m EU investment in Wales and Ireland's fisheries industry

The funding will support a scientific investigation of the opportunities and risks posed by climate change in the Irish Sea and the deployment of technology to reduce energy costs and help businesses develop new products and processes.

Both projects are being funded through the EU's Ireland-Wales co-operation programme, which is helping to strengthen economic links and cross-border collaboration between the two countries.

Welsh Government Finance Secretary Mark Drakeford said:

"These projects bring together expertise from both nations to support an industry in Wales and Ireland that shares the same opportunities, challenges and resources within the Irish Sea.

"Collaborative schemes like these are why we are clear about the advantages to Wales of ongoing access to territorial co-operation programmes, including the Ireland-Wales programme, when the UK leaves the EU."

Irish Minister for Public Expenditure and Reform, Paschal Donohoe, T.D. said:

"I am delighted to see the launch of another two projects under the Ireland-Wales programme.

"This is a clear demonstration of our continuing commitment to the programme. It also underlines the importance of EU funding for scientific research into areas of shared interest."

Around €5.5m of EU funds will support the Bluefish marine science partnership, which will investigate the effects of climate change in the Irish Sea on the sustainability of fish and shellfish.

Led by Bangor University, in partnership with Irish and Welsh organisations, the project will assess how climate change is affecting the health of fish stocks, the migratory movement of commercial fish, and risks from new non-native species.

The project will develop solutions to help fisheries businesses adapt to environmental changes in the Irish Sea and capitalise on new commercial opportunities.

Dr Shelagh Malham, senior research fellow at Bangor University's School of Ocean Sciences, said:

"We need to maintain a sustainable food supply chain.

"The combination of research between academic partners and collaboration with industry partners will ensure these vital industries receive the information and support they need to be more resilient to the changes the industry is facing and will continue to face in coming years, and to react to opportunities."

A further €1.8m of EU funds will support the piSCES project, which will develop and test a new 'smart grid' electricity network to help reduce energy costs for the fisheries industry in Ireland and Wales.

The Telecommunications Software and Systems Group (TSSG) at Waterford Institute of Technology will research and design new energy networks in collaboration with Cardiff University, while Milford Haven Port Authority and Ireland's seafood development agency, Bord Iascaigh Mhara (BIM), will work with businesses in the fish processing sector to provide live data and test sites.

piSCES aims to help fisheries businesses in remote locations minimise their exposure to energy price peaks, reduce their carbon footprint and improve the quality and security of energy supply.

Sean Lyons, project manager at TSSG, said:

"TSSG is delighted to have secured EU funding through the Ireland-Wales programme for the piSCES project, which will see us further develop smart grid technologies and implement them in energy-intensive operations in the fish processing industry.

"Collaborating cross border with our partners will bring together a wealth of experience from an R&D and implementation perspective and expose the technology to different regulatory environments bringing significant benefits to the industry."

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## [New partnership with Heathrow puts Wales on flightpath to growth](#)

The Strategic Partnership will be signed in Cardiff by First Minister Carwyn Jones and Lord Paul Deighton, Chairman of Heathrow Airport Ltd, which marks

the start of a close working relationship between both parties.

Top of the agenda is ensuring Heathrow expansion maximises job creation in Wales. Set to be Europe's largest privately-funded infrastructure project, an expanded Heathrow will need extensive support from UK manufacturers and SMEs to deliver the project on time and on budget.

This partnership opens up new business opportunities in Wales as Heathrow, which invests more than £1bn a year at its site, wants to broaden its supply chain to support demand.

The First Minister said:

"This Strategic Partnership is very welcome and I am delighted the Welsh Government and Heathrow Airport will be working closely together for our mutual benefit.

"It opens the door to explore a wide range of new opportunities particularly for our existing supply chain companies that have the experience and expertise to support infrastructure projects at Heathrow. I would certainly like to see a far higher percentage spend in Wales and the Welsh Government will do all it can to support companies in Wales to bid and win more business at Heathrow.

"I am also pleased to announce that plans are already underway to host the first Heathrow business summit in Wales, where our supply chain companies will have the chance to meet and discuss opportunities with Heathrow's procurement team.

"It certainly marks a great start for this new relationship and there are very many other areas we are keen to explore with Heathrow Airport."

Heathrow Chairman Lord Paul Deighton said:

"I want to ensure that every corner of Britain benefits from Heathrow expansion. This strategic partnership will bring us closer to Wales and help us to deliver an expanded Heathrow.

"A new Heathrow runway will unlock up to 8,400 new skilled jobs and underpin up to £6.4bn in growth from construction through to increased tourism and exports for Wales. This new partnership is a sign of our commitment to ensuring Heathrow expansion delivers tangible benefits for every corner of Britain and we are looking forward to working closely with the Welsh Government and Welsh businesses to make it a success."

Areas of mutual co-operation and delivery identified in the Strategic

Partnership include:

- broadening and seeking new supply chain opportunities in Wales to help meet the operational objectives of Heathrow Airport
- exploring the possibility of locating off site manufacturing logistic hubs in Wales to support delivery for the 3rd runway
- explore the eligibility of funding for potential flights between Wales and Heathrow to be funded through the proposed Heathrow Route Development Fund.

To encourage growth in its Welsh supplier base, Heathrow will host its first ever business summit in Wales on July 5th. Heathrow will bring its biggest suppliers to Cardiff City Stadium to welcome Welsh businesses of all sizes to one-on-one meetings providing a unique opportunity to secure contracts at the UK's largest airport.

Recognising the importance of connectivity in driving economic growth, the partnership includes a joint study into the benefits for Welsh businesses and tourists from reduced journey times. The agreement also confirms that airlines wishing to operate a route from Wales to Heathrow would be eligible to bid for start-up capital from the airport's £10m route development fund.

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## **More than 1000 Welsh businesses benefit from free ICT advice service**

The Superfast Business Wales service is backed by the Welsh Government and the European Regional Development Fund (ERDF). Part of the Business Wales service, it provides Welsh SMEs with comprehensive ICT advice and guidance about how they can use online technologies such as cloud computing, online apps and software, social media, mobile working, and much more, to grow and develop their businesses further.

The service is independent and free and includes access to an online needs review, masterclasses and workshops, 1:1 ICT support, and a full website diagnostic. Businesses can also download the new Software Directory, as well as a number of online tools, guides and top tips available on the website: [business.wales.gov.uk/superfastbusinesswales](http://business.wales.gov.uk/superfastbusinesswales).

To date, 1081 businesses have received a telephone consultation with an online business adviser, 860 businesses have attended workshops and masterclasses, and 545 have received 1:1 advice from a from a digital business adviser.

Minister for Skills and Science, Julie James said:

“I’m pleased over a thousand businesses have taken advantage of the Superfast Business Wales service since it was launched a year ago and I would encourage more to do so. The service offers free independent advice and guidance on how to make the best use of the digital technology which is becoming ever more important in the business world.

“Superfast broadband can make a real difference to the way business communicates with its customers and helps to deliver a better quality and more efficient service. The Welsh Government is committed to investing in superfast broadband infrastructure which is vital in supporting growth and prosperity in Wales.”

Monmouthshire-based consultancy business Chris Jones Regeneration has benefited from the free service. Chris Jones said:

“The workshop enabled us to check where we were in terms of the wide platform of digital technologies, helped validate activities we were doing well, and identify gaps that required plugging.

“The 1-1 session with a digital business adviser which followed was holistic and client-focused from the start. My adviser identified ways of making efficiencies and working smarter in relation to customer reach and relationship handling. She also looked at project management and visualization tools and provided advice on low cost digital solutions. A diagnostic report was prepared with some clear realistic actions for the business to implement over a period of time.

“Overall the service was personal, responsive and above all action based.”

New specialist subjects for 2017 include: How to grow your food and drink business with digital technology, Cyber security, Data Protection and CRM systems, and How to grow your construction business with digital technology.

To find out more and to register onto the Superfast Business Wales service call 0300 060 3000, email [superfast@businesswales.org.uk](mailto:superfast@businesswales.org.uk) or visit [Superfast Business Wales](http://Superfast Business Wales).

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**[Jahr der Legenden 2017 – at the](#)**

## world's largest travel show

The show is attended by 120,000 trade and media visitors and around 26,000 consumers. Visit Wales will host meetings with the German, Swiss and Austrian travel trade, press and media over the first 3 days, and promote Wales to consumers over the final 2 days of the show. The team will be joined on the stand by industry partners Blaenavon World Heritage Site, Cambria DMC, Cadw, and Destination Conwy

This year, Wales will host one of the world's greatest annual sporting events, the UEFA Champions League Final. The countdown is on to Wales hosing this prestigious sporting event in June, and Visit Wales will be showcasing the men's and women's UEFA Champions League Final trophies to ITB Berlin from 8- 12 March.

Visitors to the stand will have the opportunity to have a photo taken with the trophies and Visit Wales will be running a prize draw to win a legendary week in Wales for two people during June with tickets to the Women's and Men's UEFA Champions League Final. The competition will also be promoted in the German and UK markets throughout March and April as part of the UEFA Champions League marketing activity.

Attendance at ITB is one element of a marketing drive in Germany. January to March is a key booking period for German visitors to Wales, and the campaign aims to inspire potential visitors to come to Wales in 2017. The new TV advert featuring Welsh Hollywood star Luke Evans, which has been well received since its launch, will also be shown to visitors at ITB.

Economy Secretary, Ken Skates, said:

“During these times of great change we are committed to promoting Wales to the world like never before – taking our nation's story out to new audiences with creativity and confidence. Germany is one of Wales' three key overseas markets. In 2015, Wales attracted 96,500 visitors from Germany who spent £30 million in the Welsh economy. We're looking forward to a legendary sporting summer – and hosting the UEFA Champions League Final – the single biggest sporting event in the world this year will be the highlight. ITB gives us an excellent platform to raise awareness of the event coming to Wales this year and we have international campaigns planned in the build up, during and post UEFA Champions League Final which will aim to maximise the impact of hosting the event for Wales, and drive longer term visitor benefits from the UK, German, French and Spanish Markets.”

A digital marketing campaign focusing on the theme of Legends runs until the end of March, attracting visitors to the Visit Wales website and [Facebook page](#). Print campaigns will include a supplement partnership with

VisitBritain and women's lifestyle magazine 'Brigitte' and a direct marketing campaign to Visit Wales' database. Visit Wales will also work with influential partners such as Flybe, P&O Ferries, Dertour, Tui Wolters Reisen, DFDS Seaways and KLM Germany.

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## [Finance Secretary urges Treasury to abandon austerity and boost investment for vital public services and the economy](#)

In a letter to the Chief Secretary to the Treasury, Finance Secretary Mark Drakeford set out Wales' priorities ahead of the Spring Budget on 8 March.

The Cabinet Secretary outlined his concerns about the UK Government's intention to press ahead with £3.5bn of cuts to public spending in 2019-20 – cuts which could result in a further £175m reduction to the Welsh budget.

And he called on the UK Government to use the Spring Budget to announce extra funding for health and social care services.

Professor Drakeford said:

“I remain very concerned about the impact of further cuts to public spending and the UK Government's intention to press ahead with £3.5bn of cuts in 2019-20.

“Our budget is already substantially lower in real terms than it was in 2010 as a result of the UK Government's years of austerity – additional cuts on top of those we are already facing could mean a further £175m reduction to our budget.

“These cuts are unnecessary and counter-productive – now is the time for the UK Government to end its damaging policy of austerity and provide a much-needed fiscal stimulus to boost economic confidence and support vital public services.

“Over the winter, we have seen significant pressures in health and social care services across the UK. It was disappointing that the UK Government did not take the opportunity to provide extra funding for these services in the Autumn Statement.

“I urge the UK Government to take action in this Budget to increase funding for health and social care in recognition of the very real

pressures these services are facing.”

In his letter to the Chief Secretary for the Treasury, the Cabinet Secretary reiterated the Welsh Government’s commitment to the Swansea Bay City Deal proposal and called on the UK Government to act to ensure the wider ambitions for the Swansea region are realised, including:

- Using the Spring Budget as an opportunity to sign the Swansea Bay City Deal;
- Taking forward the Hendry Report on Tidal Energy and calling for detailed discussions between the Welsh and UK governments to maximise the opportunities for the Welsh and UK economies;
- Confirming the electrification of the Great Western mainline to Swansea will be delivered immediately after electrification to Cardiff is completed in 2018.

Professor Drakeford added:

“Good progress has been made with the Swansea Bay City Deal proposal and it has been my – and the Welsh Government’s view that the deal is ready to be signed.

“The Budget is an ideal opportunity for the UK Government to bring this deal to a conclusion and I welcome the positive comments by the Chancellor in the House of Commons recently, which provided a strong signal this is achievable.”