

September A3 focus leaflets and postage bulk-buy deal – FAQs

The LDHQ Campaigns & Elections Team are running a rolling bulk-buy deal on literature and door-to-door postage. The September Phase of this deal is now live – find out all the information below and preview template artwork [here](#).

If you would like to take advantage of this phase of the bulk buy print deal or the Royal Mail paid delivery option, you need to obtain permission from your Local Party Treasurer and complete [this form](#) by 5pm, Tuesday 8th September.

Print deal – Indicative Quotes, Deadlines & FAQs

5,000 x 1 kind £ 190.00

10,000 x 1 kind £ 330.00

15,000 x 1 kind £ 440.00

20,000 x 1 kind £ 550.00

30,000 x 1 kind £ 750.00

40,000 x 1 kind £ 970.00

50,000 x 1 kind £ 1250.00

60,000 x 1 kind £ 1450.00

70,000 x 1 kind £ 1650.00

80,000 x 1 kind £ 1850.00

220,000 x 1 kind £5,300.00

300,000 x 1 kind £6,950.00

No VAT is applicable to these prices.

There will be an additional cost for delivering to RM Door to Door of £50.00 on volumes below 40k. £ 75.00 on volumes between 40k and 80k. £ 125.00 on volumes 220k and 300k.

Who will design my leaflet? You will need to adapt the template yourself – but we are on hand to provide assistance should you need it.

When do I need to submit my Artwork by? 5pm Friday 11th September.

How do I submit my Artwork? We are using Park Communications that use an online platform for submission –

<https://transfer.parkcom.co.uk>

For login details, please email campaigners@libdems.org.uk.

You must ensure your PDF size is 303mm deep x 426mm wide which will ensure the correct bleed.

Royal Mail paid delivery deal – Indicative Quotes, Deadlines & FAQs

Volumes of up to 25,000: flat rate of £69.99 per '000

Volumes between 25,001 and 100,000: flat rate of £63.68 per '000

Volume between 100,001 and 200,000: flat rate of £59.48 per '000

Volumes between 200,001 and 500,000 the Door to Door price is calculated based on the household density of each post sector, but as an average it works out at approx. £57.39 per '000

Please note: There is a minimum order price of £500 + VAT – if your order is under this amount, you will still be charged.

Prices do not include VAT, which will be added.

What's Royal Mail Door to Door? It's an unaddressed delivery service provided by Royal Mail, find out more here:

<https://www.royalmail.com/business/marketing/mail/door-to-door>

When do I need to submit my Postcode Sectors and booking form by? 5pm
Wednesday 9th September

When do I need to sign the contract and make payment by? 3pm, Friday 12th
September

Who is the Royal Mail contact? Stefan Mills – stefan.mills@marketreach.co.uk
– you will need to request a booking form from him – he will guide you through the process and ensure you get the best deal.

How do I find Postcode Sectors?

A Postcode Sector consists of the first part of a postcode, and the number at the front of the second part of a post code. For example, the postcode "SW1A 0AA", is in the postcode sector "SW1A 0."

If you want a list in Connect of only individuals of a certain Postcode Sector, you can go to the "Addresses" field of Create a List, and type the Postcode Sector into the "Postcode" field.

Alternatively, you can add the Postal Sector as a field on a Standard Text export in Connect by selecting "Customize Export" when exporting a list, to

see all Postcode sectors contained in a mailing list.

Anything I should be aware of? Please note the prices quoted are for standard postcode-sectors, if you require bespoke measures to ward level or to an exact constituency, the price will increase significantly as some items would be addressed.

Literature will begin to land in seats from Monday 31st August for Royal Mail and Friday 21st August for hand-delivery.

Once you have completed your order you will be sent an email with more information about next steps, including artwork upload.

If you have any further questions please contact campaigners@libdems.org.uk

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Author:

[Mark Pack and Mike Dixon Q&A](#)

On Thursday 13th August, Mike Dixon and Mark Pack sat down with Mimi Turner and 150 activists for a quick run-through of the party's response to the Thornhill review, party objectives and strategy.

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Author:

[Don't let the Conservatives make refugees the enemy](#)

This week the country has seen harrowing images from the English Channel. Desperate people in tiny plastic dinghies, some desperately emptying water from their sinking boat, **forced into a perilous journey** as they flee their homes to escape war and persecution.

It's a disgrace that the Government has chosen refugees as their next distraction from their mishandling of the COVID-19 pandemic, an impending economic crisis, and failure to protect jobs.

Boris Johnson and the Conservatives want us to turn our attention away from

how they've failed our country, and towards refugees. So let's see how they're failing refugees, too.

Boris Johnson and the Conservatives want us to turn our attention away from how they've failed our country, and towards refugees.

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Author:

[Students deserve the chance to appeal their A-level results for free](#)

Due to the coronavirus crisis, young people have not only had to adapt to a new system of at-home learning, but many have also missed out on sitting crucial exams that would decide their university fate.

Now, many of these students across England have been left rightly worried about their futures over the government's decision to use a botched grading system in their A-level results.

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Author:

[Could you be our candidate for Mayor of London?](#)

the combination of a higher poverty rate than the rest of England, Brexit, COVID-19 and an ineffectual Mayor have presented Londoners with huge challenges

Nearly nine million people, 300 languages, the second largest financial centre in the world, a power house of culture, media and business and the driver of the UK economy: **London is a fantastic place to live and work.** But the combination of a higher poverty rate than the rest of England, Brexit, COVID-19 and an ineffectual Mayor have presented Londoners with huge

challenges.

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