

# Trade Secretary steps up export support for clean growth businesses

- International Trade Secretary, Anne-Marie Trevelyan announces Clean Growth programme to encourage more UK exporters to tap into a sector expected to be worth £1.8 trillion by 2030.
- Boosting green exports and attracting more green investment will create jobs and accelerate clean growth.
- The initiative will be formally launched today at COP26 at an event co-hosted by Formula E.

More British businesses will be able to seize the opportunities offered by the rapidly growing international green sector, thanks to a new programme launched today [11th November].

With experts predicting that the UK's low-carbon economy could grow by 11% per year between 2015-2030 – four times faster than the rest of the economy – the Secretary of State for International Trade, Anne-Marie Trevelyan is encouraging clean growth businesses to start exporting their innovation globally.

The Clean Growth export programme will be formally launched at a COP26 event co-hosted by the Department for International Trade (DIT) and Formula E, the only all-electric motorsport World Championship and the world's first sport to achieve a net zero carbon footprint since inception.

It is expected that the low-carbon economy will deliver up to £170 billion of export sales by 2030, and as the demand for British innovation and green tech increases, DIT wants to lead the charge by stepping up its support for clean growth exporters. By boosting export opportunities, this programme will help create green jobs across the country while speeding up the global transition to a low-carbon economy.

The programme will involve increased promotion of the UK's green export capability by trade and investment teams in embassies around the world and via DIT's digital platforms. By connecting UK exporters to new international opportunities, the new programme will encourage homegrown British businesses to export their clean-growth related goods or services globally.

Companies like Formula E have demonstrated the role businesses can play in the transition to a low-carbon economy. By actively promoting electric mobility and renewable energy solutions to reduce air pollution and fight against climate change, they are displaying UK green tech and electric vehicle innovation on a global stage. Formula E is attracting global interest and investment, supporting hundreds of jobs across the UK and leveraging British innovations which are being exported to markets around the world.

**Anne-Marie Trevelyan, International Trade Secretary, said:**

“Using green technology is crucial to combatting climate change. Through opening up new markets and providing export support, my department’s Clean Growth programme will help unleash the potential of UK businesses who are creating ground-breaking innovations in this area.”

**Transport Secretary, Grant Shapps said:**

“Investing in green technology is vital for the future of our planet and our future economic prosperity, as we find new ways to speed up the journey to net zero emissions.

“The Clean Growth programme proves that green technology will benefit the UK economy, as well as the environment, in the creation of thousands more green jobs.”

The Global Investment Summit attracted the world’s biggest investors and showcased the best of British innovation, highlighting the major investment opportunities that exist across the UK in clean growth. During the Summit, DIT announced 11 investments that were aligned to the Ten Point Plan, totalling £9.2bn, creating almost 23,000 jobs. This programme will build on this success, providing further opportunities for the UK to showcase its strength in the sector.

By 2050, there could be more than 1.2 million full time workers directly employed in England’s low carbon industries.

**Jamie Reigle, Formula E CEO, said:**

“The Department for International Trade’s Clean Growth programme will help boost clean growth exports and drive up green investment across the UK, enabling the proliferation of green technology.

“Formula E supports this action and is honoured to showcase the future technologies that we will see in cities around the world, many of which are being developed here in the UK.

“Our role as the ABB FIA Formula World Championship has never been more relevant or critical. We will continue to use our global platform to demonstrate the benefits of adopting cleaner forms of transport to tackle air pollution and climate change in the world’s cities.”

**Notes to editors:**

- Photos to follow the event.
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# Minister Mordaunt Chatham House speech

Good afternoon and many thanks for that kind introduction Marianne and Chatham House for inviting me to open this conference and to all of you for joining.

My message to you today in response to Marianne's questions: trade is a force for good in the world.

No other single force has done as much to improve the economic and social wellbeing of mankind.

Since the middle of the last century to date, the reduction of global trade barriers has led to literally billions of people being lifted out of poverty.

The growing participation of developing countries in international trade and sustained efforts to lower the barriers to the integration of markets has been a key factor in that achievement.

In the 1990s, per capita income grew three times faster for developing countries that lowered trade barriers than for those that did not.

And it's not just poorer nations that benefit from trade liberalisation.

The more the countries of the world, both rich and poor, open their markets to international commerce, the better off we all become.

The more markets that are governed by principles of competition resulting in shared gains, the more standards and productivity will increase.

The more property rights are protected, the more wealth is created.

The necessary conditions for trade: agreement, the law, rights, political cooperation – promote peace.

Trade is good and I hope I am preaching to the choir in that respect. I am making these basic points to you because I think we need to be reminded of it especially as we develop our independent trade policy, and we have to ask the fundamental question...

... what should our governing principle be?

It is important that we are clear about what we want to achieve through trade and how we are going to do it.

Most nations are facing the same combination of challenges:

- From tackling national security threats;
- To strengthening the rules-based system that underpins the world economy.
- To growing our economies and revenues to improve health, education and

opportunity

- To transitioning to the new technologies that are transforming the way we live, work and protect our environment...heard a lot about in last couple of week.

But the role trade plays in that is not well understood.

Sometimes trade is seen as more of a threat and seen as a source of harm.

Even viewed by many as a potential source of harm to our workforce, the planet, farmers, businesses and institutions.

And so it is these things that are the focus and have the most scrutiny, not in the benefits of trade itself.

While FTAs do look at these issues...

...In parallel to the 100s of global agreements that protect our values and standards and the institutions we hold dear...

...we often neglect to focus on what trade in itself actually contributes to the progress of humanity.

And there is a good explanation for that.

Trade liberalisation can be a hard sell. It is often politically tough, technically complex and publicly misunderstood.

So at this crucial point in the UK's journey, post Brexit...

As we recover from the pandemic the heavy lifting on trade is about to begin...

...against a background of scepticism about the course our nation has chosen to take.

So we have to be champions for trade and restate the case for trade, and the unprecedented opportunities it presents

Its not about dividing up the global economy differently as critics of globalisation often say. It is about growing the pie...

...and about enabling everyone to have a larger slice of that pie.

It is critical as we do this against the spectre of inflation which once again threatens to destroy hard-won gains.

And is even more true when we view the huge challenges facing us all- whether that be from debt, a backlog of demand in public services, massively disrupted global supply chains and more.

So why are we investing so much of the government's energy in free trade?

And why did it fuel so much of our countries ambition and motivation before, during and after the EU referendum – no matter which side of the argument you

were on

Because trade is part of our DNA.

It is in our geography as an island nation.

Nowhere in this country is very far from either a sea or a river.

Which means nobody has been far away from the new ideas, skills or capabilities that are delivered and energised by trade.

The Trent, the Thames, the Clyde and the Mersey were the internet before the internet.

And on this outstanding natural geography, the genius of our country's scientists and engineers overlaid a man-made infrastructure. Which allowed people to specialise.

As coal was dug in Yorkshire, Nottingham, Wales, Kent, and engineers toiled in Lancaster and the Midlands...

...while brewers, potters and lace-makers established themselves at the centre of those resources and had access to Britain's global trade network to sell their wares to markets worldwide.

And that specialisation lives on and is at the heart of the levelling up agenda.

Trade is also in our law. It needs to be administered through a rules-based system committed to by sovereign nations in their mutual interest. It needs rights.

It's in our language – English is a language of global business because of trade.

And it is even in our temporal location, GMT.

Trade is fundamental to our history. It is who we are. We know it works.

This is not a bad case of nostalgia as we face the future. It is the truth.

And through Brexit we've not just found a role for ourselves in the world...

...we have found ourselves again.

Why is it important that we do this? Why is it important we set out a vision for global trade based on our principles? That we seize this moment to champion reform?

Is it just to validate Brexit?

No, it's not.

It is because there is a global battle now between two very different

versions of capitalism.

On the one hand, we have what for the most part applies in the UK, US, and its allies – free market capitalism, where competition is the organising principle.

On the other, there is a state-led version of capitalism where government distortion to seek specific ends is the chosen path.

The former requires a faith in democracy, capitalism and a set of rules and values on which human happiness, the fulfilment of potential and the pursuit of success depends.

It also recognises the limits of the state.

We argue that all nations, particularly trading superpowers, have a special responsibility to practice free trade and fair trade to support the multilateral trading system.

Afterall, free markets and democracy walk hand in hand.

Their relationship is reflexive – one serving the other.

People vote for what they believe is in their best interests.

The consumer purchase is a proxy for democracy. It rewards the best. It directs resources. And trade responds faster. It is more finely calibrated towards consumer needs. It allocates resources more effectively.

And let there be no doubt on which side of this divide the UK sits.

We need to build a new trade policy that recognises this.

While trade liberalisation is a powerful force for good...

... we have to do more to tackle the non-tariff barriers and market distortions that are blocking a path to progress.

Market prices are artificially lowered if the costs of some firms are reduced by anticompetitive distortions.

Whether they be clear and harmful state subsidies or more other pernicious government interventions which damage competition.

And we have to grasp this issue.

The challenge we are seeking to address is the increasing, systematic and endemic use of these practices.

This must be tackled in the mainstream of trade negotiations – offensively to include disciplines on these distortions in agreements...

And defensively to allow countries to treat a market distortion as they treat a specific subsidy now.

This will mean ensuring that we have the right domestic policy tools available to us to ensure that UK businesses can compete fairly and on merit..

...and continue to push for meaningful action in this area, as we have through the UK's G7 Presidency, working with our allies, and making the case for increased transparency and reform at the WTO.

And that is why we are pushing for a fully functioning WTO dispute settlement system through meaningful reform, and for the modernisation of the WTO rulebook...

Britain will work together with our global partners to ensure that democratic, rule-following, free-market economies are not unfairly penalised..

...We will push for the adoption of the transparency and notification proposal within the General Council.

And we will stand with our allies to tackle unfair trade practices that threaten the livelihoods of our citizens, harm our businesses and erode trust in the functioning of the global trading system.

Today I want to talk about one partner in particular: the United States.

Not just because America is our closest ally, our biggest single trading partner, our largest overseas investment market and the number one investor in the UK economy.

But because of the critical role it has always played in those battles of ideas and values that have shaped the modern world.

And I'm delighted you're going to be hearing from Katherine Tai tomorrow.

In recent years both nations have tested our political and constitutional systems to the limit. But it's in those dark times we have seen more clearly the stars to steer by.

In the New Atlantic Charter signed at the G7 meeting in Cornwall, we renewed that understanding.

The United States explicitly recognises Britain as a global champion arguing for trade liberalisation.

The UK recognised the United States as its ally in this and as the foremost defender of global peace and security.

We expressed our commitment to work together through the rules-based international order to tackle those challenges together...

... including the opportunities and perils of emerging technologies, promoting economic advancement and the dignity of work, and enabling free and open trade between nations.

We must now make good on those words.

We want a comprehensive Free Trade Agreement between the UK and the US that is the most advanced FTA in the world, setting global standards and delivering up to £15.3 billion increase in bilateral trade.

We know the US has more to do to be ready for an FTA, but when they are, we will be waiting for them.

We will be working in the US at state level in the meantime to forge closer economic and political bonds between us. That will be where much of my time will be spent in the coming weeks and months.

Supporting this, we need a more focused trade policy dialogue between our legislators, building on the good work of the UK-US FTA caucus in the US Senate and House of Representatives. And I want to thank Senator Rob Portman and his colleagues for their vision and efforts.

We need businesses to help too – a CEO level UK-US dialogue to compliment our government to government work.

Throughout all of this and our collaboration, we need to remember that trade policy is primarily there to serve our firms, workers, farmers and consumers. We, in the UK need to reintegrate many of our key sectors into the global economy. Ensuring our farmers can sell to the US wholesale and retail and ensuring our retailers have access to American products without barriers.

Governments do play a role in education and in creating the fora in which the private sector can have these conversations. But too often trade policy and trade promotion live in separate worlds. DIT is bringing these worlds together.

We must always remember who we are doing this for.

There should be a third country dimension not only to the Atlantic Charter as I have outlined above, but also to the AUKUS agreement which is much more than just a submarine deal.

This trilateral security pact will help develop skills, create jobs, fuel scientific discovery and drive high-tech investment...

...And it has as its core, the ambition a desire to protect our people, support the rules-based international order, and to deepen our ties to the Indo-Pacific.

Here our trade policy feeds directly into a wider set of interests that includes defence, intelligence, and national security.

DIT will play a central role in achieving the objectives of our Integrated Review. Be it through global trade reform, or through balancing our security and prosperity objectives – particularly in relation to complex regions, where we need to both pursue a positive trade relationship and deploy defensive economic measures. Only combination will deliver UK trade and investment objectives in line with our security and values.



Elsewhere, we will help underpin global security through our work on maintaining resilient supply chains and promoting safe exchanges of intellectual property and technology in our trade and investment relationships.

The trade challenge from China and Russia, for example, is also a security and intelligence challenge.

We cannot artificially separate these areas, but instead must bring them together to deliver a coherent government policy. AUKUS is an opportunity to do that.

We are living in a world where CPTPP initiatives are a floor, AUKUS is the ceiling and the WTO is the foundation. This is not to say the multilateral agenda is not important to us. It is absolutely important, but it needs to be complemented by working with our like-minded partners to set the direction of travel for trade policy with a sense of urgency.

Finally, our trade policy must be development focused. It should End poverty. Creating the policy to do this is one of the greatest opportunities we have from leaving the EU.

It is in the UK's interests to do this. Unlocking new markets for our firms and lessening the likelihood of failed states becoming hotbeds for dangerous ideologies...

...or sources of illegal migration and cross-border criminality which directly affects the UK.

The Private sector solutions that helped deliver the increased climate ambition agreed at COP will only be delivered through trade, meantime generating a global market for low-carbon goods worth up to £1.8tn by 2030.

Ditto for every one of the SDGs.

And we have a huge amount to offer:

From Our place in the Commonwealth network of aligned countries at all levels of growth and development...

To our incredible service sector and our expertise in banking, finance and international development, which can be harnessed to support the growth of special economic zones in developing countries as alternative mechanisms for development.

Just as we have done so on creating hard infrastructure in developing nations, for example, through Trademark East Africa.

Because – trade policy is not just about trade agreements, it is about how the three core pillars of liberalisation, competition and property rights protection can be delivered to the maximum number of people possible all over the world.

We need the right trade policy, we need to link this explicitly to trade promotion, and we need to make the possibility real by helping develop the hard infrastructure and soft services needed to trade.

What we do in the coming months and years will determine a great deal.

We will use our newfound freedom as an independent trading nation to champion the cause of free trade and open markets as forces for good in the world.

Bringing likeminded partners with us in this vital mission

Because we will only do good by doing well.

And we will only do well, by doing good.

Thank you

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## Over 11 million people receive top-up COVID-19 vaccine

- More than 11.4 million people in the UK have received a COVID-19 booster or third jab
- People urged to get their top up vaccine as England reaches another milestone of 90 million jabs given in total
- Eligible people can now book a booster appointment a month in advance, speeding up vaccination programme

The vital booster programme has reached another milestone as more than 11.4 million people in the UK have now received their top-up jabs to maintain protection ahead of the winter months.

The landmark figure comes as over 90.4 million vaccines – first, second and top up jabs – have now been delivered in England alone. This equates to more than eight million doses given a month on average since the largest vaccine programme in history began in December.

More than 11.4 million booster and third jabs have been administered in the UK, with over 532,000 reported in the last 24 hours.

Around 45.9 million people have received two doses (79.9%) and around 50.5 million people have received one dose (87.7%), with around 7 in 10 over 80s in England already vaccinated with top-up jabs.

Following an update to the National Booking Service earlier this week, booking a booster jab has never been easier. Those eligible for a top-up vaccine – people over 50 and those most at risk of COVID-19 – can pre-book their jab five months after their second dose, making it easier and more

convenient to boost their protection into winter.

People will still receive their vaccine six months after their second dose, but the change will speed up the vaccination programme by allowing people to receive a jab the day they become eligible, rather than waiting for a convenient appointment.

COVID-19 booster vaccines have been delivered or booked in at every older adult care home in England where safe to do so, with almost nine in 10 care homes already visited.

People are also able to book by calling 119 and can get vaccinated at hundreds of walk-in sites across the country without an appointment. Those eligible can use the [NHS online walk-in finder](#) to locate the most convenient site.

### **Health and Social Care Secretary Sajid Javid said:**

More than 11 million people across the UK now have the vital protection boosters provide, as we approach the colder winter months.

I want to thank everyone involved in the vaccination programme for their tireless efforts and to everyone who has come forward, bolstering our wall of defence jab by jab across the country.

We know immunity begins to wane after six months so please do not delay – get your vaccine as soon as you can to help keep COVID-19 at bay this winter, and further protect yourself and your loved ones.

Several major milestones have already been hit with the booster programme, with more than one million people in London, Midlands, North East and Yorkshire, North West and South East have received the top-up jabs:

- East of England – 1,167,836
- London – 1,154,916
- Midlands – 1,774,770
- North East and Yorkshire – 1,561,674
- North West – 1,260,940
- South East – 1,578,907
- South West – 1,071,946

### **Vaccines Minister Maggie Throup said:**

The COVID-19 booster programme is in full swing and it is an incredible achievement to reach 11 million boosters across the country.

We're doing everything we can to roll out boosters as quickly as

possible, giving vital protection to millions of people ahead of winter – if you're eligible please come forward.

Vaccines give high levels of protection but immunity reduces over time, particularly for older adults and at-risk groups, so it is vital that vulnerable people come forward to get their COVID-19 booster vaccine to top-up their defences and protect themselves this winter.

The latest evidence from SAGE shows that protection against symptomatic disease falls from 65%, up to three months after the second dose, to 45% six months after the second dose for the Oxford/AstraZeneca vaccine, and from 90% to 65% for the Pfizer/BioNTech vaccine. Protection against hospitalisation falls from 95% to 75% for Oxford/AstraZeneca and 99% to 90% for Pfizer/BioNTech.

Although the vaccine effectiveness against severe disease remains high, a small change can generate a major shift in hospital admissions. For example, a change from 95% to 90% protection against hospitalisation would lead to doubling of admissions in those vaccinated.

The booster programme is designed to top up this waning immunity. Early results from Pfizer show that a booster following a primary schedule of the same vaccine restores protection back up to 95.6% against symptomatic infection.

**Dr Emily Lawson, head of the NHS Vaccination Programme, said:**

Thanks to the hard work of NHS staff and volunteers, the NHS COVID-19 Vaccination Programme has delivered a phenomenal 90 million life-saving COVID-19 jabs across England in less than a year, saving around 127,000 lives.

That's more than eight million vaccine doses a month on average since the largest vaccination drive in NHS history began last December – and we are continuing to roll out in schools as well as deliver hundreds of thousands of first and second doses, boosters and third doses every day.

Whether you're considering coming forward for the first time, taking up the NHS' evergreen offer of a vaccine, getting your second dose, or booking your booster – I'd urge everyone to come forward as soon as possible – the vaccine is safe and effective, and will provide crucial protection over winter.

Last month, clinical guidance was updated to enable boosters to be given slightly earlier to those at highest risk, where this makes operational sense to do so. This includes care home residents who may have received their second doses at different times to be vaccinated in the same session, as long as it has been five months since their second dose. It may also help with other vulnerable groups, such as housebound patients, so that they can have

their flu and COVID-19 vaccines at the same time.

Vaccine confidence is high with data from the Office for National Statistics showing nearly all (94%) of those aged 50 to 69 say they would be likely to get their COVID-19 booster if offered, with the figure rising to 98% for those over 70.

Flu is another winter virus that can be serious. To give people the best protection over winter, those eligible for a free flu vaccine should come forward and book an appointment at either their GP practice or their local pharmacy, or take it up when offered by their employer or other healthcare provider.

The government has launched a nationwide advertising campaign, encouraging people eligible to get their booster and flu jabs to protect themselves and their loved ones and help reduce pressures on the NHS. This includes outdoor billboards, broadcast and community radio and TV.

The offer of a first and second COVID-19 vaccine remains open to anyone who is eligible. Vaccines are available free of charge and from thousands of vaccine centres, GP practices and pharmacies. Around 98% of people live within 10 miles of a vaccination centre in England and vaccinations are taking place at sites including mosques, community centres and football stadiums.

There are more than 500 extra vaccination sites now compared to April this year, with 1,697 vaccination centres in operation in April 2021, and over 2,200 vaccination centres in operation now.

Vaccines are also available for those aged 12-15 to offer the best possible protection this winter in schools, as well as more than 200 vaccine centres.

## **Background**

- The statistics can be found on the dashboard at 4pm [here](#)
- ONS stats on uptake can be found [here](#)

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# **[Immediate action to improve Oakhill](#)**

Press release

Prisons Minister Victoria Atkins has today (11 November 2021) outlined urgent action to address 'unacceptable' failings at a secure training centre run by G4S.



- Prisons Minister announces plan to address ‘unacceptable’ failings
- includes new director, fewer children onsite, more time spent out of cell
- contractor G4S closely monitored and must drive improvements

The steps taken at Oakhill STC, in Milton Keynes, include the appointment of a new director – the private sector equivalent of a prison governor – to improve leadership, bolstered staffing and training, more time out of cell and guaranteed access to 25 hours of face-to-face education each week.

The action plan comes in response to serious failings identified during an Ofsted inspection in October, which triggered an Urgent Notification (UN).

Prisons Minister Victoria Atkins MP said:

The findings at Oakhill were completely unacceptable and we are considering all options.

Action needs to be swift to ensure these vulnerable children are given the best chance to turn their lives around in a calm, safe and secure environment.

Since inspectors [issued their notification last month](#), improvements have been implemented:

- a new permanent director is being appointed to strengthen leadership and operational control
- specialist training is being provided for senior staff to bolster safeguarding processes
- children are getting at least 12 hours per day out of their room
- a minimum of 25 hours of face-to-face education is being given each week
- the number of children at Oakhill has also been temporarily reduced to a maximum of 40, to provide further stability
- additional experienced staff are being deployed to help drive down violence and deliver more activities
- an expert in minimising use of force has also been recruited to give staff the confidence to challenge poor behaviour without the use of restraint
- more staff for the on-site safeguarding team to ensure faster and more

thorough referrals to local authorities and healthcare teams when there are concerns

- refurbishment of the site

The Youth Custody Service will continue to monitor performance and ensure further steps are taken to improve the care and wellbeing of children at the site in Milton Keynes.

The government introduced the Urgent Notification protocol in 2017 to ensure immediate action is taken to address serious concerns identified by inspectors. The process is triggered when inspectorates write to the Justice Secretary following an inspection, with Ministers having 28 days to respond and set out a detailed action plan.

The [Justice Secretary's response and action plan](#) can be found on GOV.UK.

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## [Life-saving adrenaline auto-injectors could become available in public places](#)

A public consultation will be needed before a decision can be made on the wider availability of adrenaline auto injectors (AAIs) in public places, along with legislative change.

Today's landmark report outlines recommendations for the safe and effective use of AAIs, including quicker treatment, to help save lives. The Medicines and Healthcare products Regulatory Agency (MHRA) is taking forward these recommendations, some of which are already in place.

The recommendations follow the most thorough and rigorous scientific review of the products to date by the MHRA and the CHM's Adrenaline Auto-injector Expert Working Group, with wide-ranging input from patient groups, leading allergy experts and healthcare professionals to make sure people have the best and latest safety information.

### **Health Minister, Lord Kamall said:**

Access to adrenaline auto injectors is vital for many people in this country with potentially serious allergies.

This report has opened up the possibility of life-saving adrenaline shots being available in public spaces such as restaurants, which would give people with serious allergies access to treatment they need most, no matter where they are.

**Professor Sir Munir Pirmohamed, Chair of the Commission on Human Medicines said,**

Today's report would not be possible without the continued engagement and support from patients, experts and healthcare professionals. I'd like to thank them for their valuable contribution, time and commitment on this important public health issue.

People with life-threatening allergies have the right to the best possible access to AAIs, as well as their use, in the safest and most effective way. They must be protected and these recommendations are designed to do just that.

**Dr June Raine, MHRA Chief Executive said,**

Our advice to those with life-threatening allergies is, make sure you know how to use your adrenaline auto-injector and that you have two with you at all times as a second dose of adrenaline may be needed if symptoms don't improve after 5 minutes.

Your safety is always our priority. That is why, together with the healthcare system, we are implementing the report's recommendations to improve the safe and effective use of AAIs, and to widen their access where they may be most needed, to help save lives.

**Carla Jones, CEO of Allergy UK said,**

It was a privilege to be a member of the Expert Working Group which produced this important report for our allergic community. These recommendations are absolutely fundamental in improving the understanding and use of AAIs – the first line of treatment for someone experiencing anaphylaxis, a condition that can be unpredictable and fatal.

These recommendations cover the full spectrum of correct anaphylaxis management, from the importance of early administration



of adrenaline and the posture of the patient to timeframes and dose. And they also explore the case for making AAI's available in public spaces, presenting the key considerations for this innovation.

Crucially, the report emphasises the importance of understanding how to use the different brands of AAI's, given that a lack of confidence in and understanding of their use could quite simply be a matter of life or death and it reinforces the importance of carrying two AAI's at all times.

As the leading charity for people living with allergic disease we welcome this report and its recommendations which we believe will increase safe outcomes for people experiencing anaphylaxis.

### **Sarah Baker, Interim CEO of the Anaphylaxis Campaign said,**

We welcome this report. This is a significant report which draws on learning from inquests following fatalities from anaphylaxis. The report also draws attention to pharmacokinetic data demonstrating how different AAI's work and their respective benefits.

The overarching key messages for 'What to do in an Emergency' and how the allergic Individual can 'Be prepared' are messages that we should all be promoting.

An excellent report that should be brought to the attention of everyone in the world of allergy.

### **Notes to Editor**

1. The CHM's report and recommendations can be viewed [here](#)
2. In an emergency, if you have a severe allergic reaction:
  - Use your adrenaline auto-injector immediately if you have any signs of anaphylaxis. If in doubt use. Don't delay.
  - Dial 999 – say anaphylaxis (“ana-fill-axis”) – straight after using your auto-injector.
  - Lie down and raise your legs.
  - Sit up if you are struggling to breathe but don't change position

suddenly.

- Lie down again as soon as you can.
- Stay lying down even if you are feeling better.
- You must not stand up even if someone encourages you to.
- Use your second auto-injector if you haven't improved after 5 minutes.

3. If you could have a severe allergic reaction:

- Carry two adrenaline auto-injectors with you at all times.
- You must use your auto-injector as soon as you notice any signs of anaphylaxis.
- Make sure you know beforehand what the signs are so you can act swiftly.
- Make sure you know how to use your auto-injector before you need to. Get familiar with it. Get a trainer auto-injector from the manufacturer. Practise. If you change brand, get familiar with the new one. Each one is used differently.

4. Epipen, Jext and Emerade are three brands of AAI licensed in the UK.

5. More information about the treatment of anaphylaxis can be found on the NHS website [here](#).

6. The [Commission on Human Medicines \(CHM\)](#) advises ministers on the safety, quality and effectiveness of medicines. The CHM is an advisory non-departmental public body, sponsored by the Department of Health and Social Care.

7. The [Medicines and Healthcare products Regulatory Agency \(MHRA\)](#) is responsible for regulating all medicines and medical devices in the UK. All our work is underpinned by robust and fact-based judgements to ensure that the benefits justify any risks.