

# UK virtual events to boost economic ties with Guatemala

World news story

The British Embassy in Guatemala is holding a month of virtual business activities in response to the coronavirus pandemic with a message of rebuilding the economy.



The event's message and theme -British Business Season- was created as businesses reel from the effects of the COVID-19. It aims to strengthen the commercial and investment ties between the UK and Guatemala.

Attendees are going to be inspired and engaged by a notable roster of speakers and variety of interactive breakout sessions. It will bring the opportunity to learn more on infrastructure, trade and regulations, amongst other topics.

Virtual activities will run during October 2020 and will include:

- Infrastructure dialogue: an opportunity for companies to learn about the UK experience on PPP and COVID-19 reactivation linked projects.
- Business opportunities: to explore the ways of doing business with the UK, export tendencies and regulations in a post-Brexit world.
- UK prime products: a view of the mainstream imports from the UK to Central America and refreshed inventories of interest to potential buyers.

The British Embassy will also engage in a political dialogue with the authorities to keep advancing these interests in light of the implementation as from 1 January 2021 of the [UK – Central America Association Agreement](#).

The British Ambassador to Guatemala, Nick Whittingham, said:

The British Business Season is an opportunity to refocus our efforts on the business community by learning the best practices to help rebuild and re-emerge as more resilient and better-equipped to

withstand future economic impacts of COVID-19.

To keep abreast of these events and opportunities to join, please follow our social media on:

[www.facebook.com/ukinguatemala](http://www.facebook.com/ukinguatemala)

[www.twitter.com/ukinguatemala](http://www.twitter.com/ukinguatemala)

Alternatively, register your interest at [embajadabritanicagt@gmail.com](mailto:embajadabritanicagt@gmail.com)

Published 24 September 2020