

UK technology headlines at CEBIT

Australia

The UK will feature as the lead partner country for Australia's annual tech exhibition, [CEBIT](#) this week.

2018 saw the UK attract more venture capital investment than anywhere else in Europe, with £6.3 billion (AUD \$11 billion) in funding from investors – an injection of capital that is driving innovation and proving a magnet for global buyers, investors, and talent.

Joining the UK Department for International Trade (DIT) on the GREAT Britain pavilion (stand F45) will be [10 disruptive UK companies showcasing the very latest in technology innovation](#) in areas from cyber to smart cities and artificial intelligence, who are seeking business and partnership opportunities in Australia.

DIT will also run a series of workshops over the three-day conference to highlight the UK's capability and expertise in emerging technology and share the very latest insights and trends from the UK's burgeoning tech eco-system.

Tech scaleups and startups with ambitions to expand globally will benefit from DIT's overseas business segment presentation and their investment workshop: 'UK Calling – The Road to a Successful Expansion'. DIT's Technology Sector Specialist, Jeff Peel will lead the sessions and be joined by Kriti Sharma, UK Artificial Intelligence expert and leading global voice on ethical technology and Michael Priddis, Founder of Australian AI company Faethm who have recently expanded to the UK.

Michael Ward, British Consul General, and UK Deputy Trade Commissioner, Asia Pacific – Australia & New Zealand said:

The UK Department for International Trade is delighted to be the lead partner country at CEBIT this year. Unprecedented levels of investment in the UK tech sector is driving world-leading innovation in emerging technologies including AI, machine learning, robotics, data science, fintech, cybersecurity, and IoT.

Our GREAT Britain showcase at CEBIT is a tremendous opportunity for attendees to learn more about UK technology capability and expertise and how partnering with the UK can help drive their own business growth and success.

Ends

Companies exhibiting on the GREAT Britain stand:

[Chipside – Paul Moorby, CEO](#)

Chipside is a specialist software development company providing products and services to around a quarter of local and regional government traffic authorities which digitally transforms parking services, law enforcement and traffic management through a variety of platforms and systems. Their latest smart city contracts include London Borough of Newham, host of the London Olympics 2012.

[Conductrr – Robert Pratten, CEO, Maria Torres, Consultant](#)

Conductrr is a professional transmedia production and management tool used by game designers, instructional designers and transmedia storytellers. The business will showcase a suite of new features for its crisis simulation software to make its immersive training exercises more realistic and engaging.

[Audoo – Ryan Edwards, Founder and CEO](#)

Audoo is a technology company that is changing how music royalties are monitored, identified and distributed. The business actively uses six technologies for its website. These include SPF, Microsoft Exchange Online, and Office 365 Mail.

[Novastone Media – Douglas Orr, Founder and CEO](#)

Novastone Media builds white label messaging solutions enhancing engagement internally and with external parties. With its unique, patented asymmetric technology, Novastone enables companies to communicate with clients on their preferred platforms and transform the way conversation happens.

[Qumodo – Benjamin Gancz, CEO and Co-founder, Cosima Calder, Data Scientist](#)

Qumodo conducts bespoke research and development into human interaction with artificial intelligence. It offers specialist products to aid the detection and prevention of terrorism and child sexual exploitation. In March 2019, Qumodo won a highly contended contract to supply its specialist AI-based data analysis software, Q-Ecosystem, to every police force in the UK.

[On TAAP – Steve Higgon, CEO](#)

On TAAP is a software licensing business built around digitisation and all aspects of the digital transformation journey. It processes real-time data, data insights through business intelligence and cross-platform mobility amongst other things. On TAAP has delivered its technology to Tesco in the UK to help with the Food Surplus initiative. Launched in 2015 the technology is now deployed across the UK and Ireland and has helped distribute in excess of 20 million meals to 7,500 charities.

[Unifi.id – Paul Sheedy, CEO](#)

Unifi.id specialises in the smart building sector, including high-rise buildings, education and hospitality. It provides digital engagement through Smart card long-range card detection, data interrogation and communication protocols.

[Unmanned Life](#)

Unmanned Life is the global multi-award-winning AI for Autonomy SAAS Platform enabling industries to be fully autonomous, deploying Autonomy-as-a-Service for Industry 4.0 over wireless networks including 5G, across major verticals like Supply Chain Logistics, Telco, Public Safety, Smart Cities and Manufacturing.

[HYPERVSN](#)

HYPERVSN is an award-winning British Company responsible for developing innovative and disruptive 3D holographic system that provides an immersive experience for viewers. It creates, displays and manages 3D holographic visuals that appear to be floating in mid-air.

[Digital Shadows](#)

Digital Shadows minimises digital risk by identifying unwanted exposure and protecting against external threats. Organisations can suffer regulatory fines, loss of intellectual property, and reputational damage when digital risk is left unmanaged. Digital Shadows SearchLight™ helps you minimise these risks by detecting data loss, securing your online brand, and reducing your attack surface. Digital Shadows was named 'Leader' in the 2018 Forrester New Wave for Digital Risk Protection.

Key UK tech statistics

- The UK tech sector is the largest in Europe. It is growing 2.6 times faster than the wider economy and is worth nearly £184 billion pounds (AUD \$335 billion)
- In 2018 it again attracted more venture capital investment than anywhere else in Europe, with £6.3 billion (AUD \$11 billion) in funding from investors
- The UK also had a landmark year for exits achieving sales, IPOs and mergers worth £40 billion (AUD \$73 billion), more than every other country in Europe
- At the same time jobs in digital tech rose at five times the rate of the rest of the economy
- London is Europe's most attractive city for EU tech workers, ahead of Paris, Amsterdam and Berlin
- The UK has created 35% of all unicorns from Europe and Israel (60 out of 169).
- The UK Tech sector is made up of over 223,000 tech companies
- London is the second most connected tech ecosystem on the planet and the centre of Europe's tech sector
- Hosts 3,527 tech meetups
- Employs 2.1 million people in its digital tech economy