

UK Government hails new era for UK exporters



International Trade Secretary Elizabeth Truss today (January 30) hosted UK exporters as she hailed “a new era” for British trade.

Speaking at an exporters’ reception hosted by the Department for International Trade, Truss outlined how the Government will help British businesses – both those who export and those who could export – tap into their exporting potential as the UK becomes an independent trading nation.

This support includes:

- A new international marketing campaign to inspire and reassure buyers and inward investors worldwide that the UK is ready, willing and able to trade with them. The new Ready to Trade campaign will see billboard, newspaper and social-media adverts appear in signature locations across 18 cities, 13 countries and airports around the world from February 1.
- Government International Trade Advisers from across the country will join the Export Hub facility in February and March in towns and cities across the UK—from the NEC in Birmingham to the Subsea Expo in Aberdeen—to encourage businesses to export.
- Two new digital trading tools, to be launched on GOV.UK, will help businesses find up-to-date, product and country-specific information to trade with more than 160 countries. The free tools are designed to be quick and easy to use and provide businesses with all the information needed in one place. The ‘Check How to Export Goods’ tool will provide UK businesses with guidance on exporting goods to countries around the world. They can find detailed information on topics including duties and customs procedures. The ‘Trade with the UK’ tool will provide information on tariffs, taxes and rules amongst other topics for overseas businesses exporting goods to the UK.

International Trade Secretary, Elizabeth Truss said:

Today we stand on the cusp of a new era in British trade. UK businesses trading with the world will be the bedrock of our future prosperity.

We will negotiate free trade deals that empower businesses and make trade freer and fairer for all. We will showcase our world-class goods and services and welcome inward investors. Britain is back and is ready to trade.

Published 30 January 2020