

UK design studio opens first international outlet in Hong Kong (with photo)

â€‹UK design studio, Bompas and Parr, announced today (May 12) that it has opened its first international studio in Hong Kong to capitalise on the city's dynamic cultural and creative industries to expand its business in Asia.

The new Hong Kong studio is situated in the city's Central business district, a convenient location for the company to connect to existing clients and reach out to new ones, according to the studios Director, Mr Sam Bompas. The company already has realised projects across Asia, notably in Hong Kong, Singapore, Seoul, Kuala Lumpur, Beijing, Taipei, Tokyo and Bangkok.

He said, "Bompas and Parr recognises Hong Kong as a premier business hub in Asia. The new studio aims to capitalise on the dynamism of the cultural and creative industries in the city. Given the strong commercial and cultural ties between London and Hong Kong it was determined that the city would be the ideal platform for Bompas and Parr to establish new projects and an ongoing presence in the region."

He added, "While the creative industries in both London and Hong Kong have faced a dynamic time of late, we treat this as a goad to creativity. Bompas and Parr was forged in the early days of the 2008 financial crisis and this shaped and honed our practice, giving it the vigour it has today. We are enormously excited about opening in Hong Kong in 2020 and look forward to realising the most swashbuckling and ambitious projects."

Associate Director-General of Investment Promotion, Dr Jimmy Chiang, said, "We are happy to see that Bompas and Parr has chosen Hong Kong as its first international outlet to expand its business in Asia. With the city's status as a creative hub in Asia, as well as its strategic location, it is the ideal place for Bompas and Parr to manage its business in the region."

About Bompas and Parr

Founded in 2007, Bompas and Parr is a London-based design studio, operating globally, to experiment, develop, produce, and install projects, artworks and exhibitions. It works with commercial brands, artistic institutions, private clients and governments to deliver emotionally compelling experiences to a wide variety of audiences. The company has grown from just Sam Bompas and Harry Parr into a team of 20 skilled and ambitious people eager to generate a wide range of projects. For more information, please visit bompasandparr.com.

About Invest Hong Kong

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