

# Twenty-four young persons appointed as fight crime ambassadors

The prize presentation ceremony of the Hang Seng Bank – Help the Police Fight Youth Crime Competition 2018 was held today (July 27). Twenty-four winners received certificates and scholarships from the Commissioner of Police, Mr Lo Wai-chung, and the Vice-Chairman and Chief Executive of Hang Seng Bank, Ms Louisa Cheang, at the ceremony. They were also appointed as fight crime ambassadors and will join a cultural exchange programme in Australia later.

Speaking at the ceremony, Mr Lo commended the awardees for their creativity and enthusiasm in promoting fight crime messages. He hoped that the ambassadors would become role models and apply their good communication skills to mobilise people around them to fight crime together.

Ms Louisa Cheang said that Hang Seng placed strong emphasis on youth development and attached importance to promotion of anti-crime messages among young people. She added that the bank, by supporting this long-term community programme, aims to encourage the younger generation to establish a positive and proactive attitude towards life and inject more positive energy to society.

First introduced by the Police Force in 1975, the biennial competition has been fully supported by Hang Seng Bank since 1994.

The competition this year aims to convey messages of anti-telephone deception, anti-cyber crime, anti-drugs and anti-quick cash crime. With contestants from the Primary Group, Secondary Group, Tertiary Group and Open Group, the competition attracted a record high of more than 340,000 participants.

The 24 awardees had to go through a series of challenges, including a web game, a file jacket design competition (Primary Group) and a “One-minute KOL” video production and interview (Secondary Group, Tertiary Group and Open Group), in order to become winners and be appointed as fight crime ambassadors.

For the list of awardees and the award-winning “One-minute KOL” videos, please visit the Junior Police Call’s Facebook page ([www.facebook.com/JuniorPoliceCall](http://www.facebook.com/JuniorPoliceCall)) or Instagram page ([www.instagram.com/hkjpc](http://www.instagram.com/hkjpc)).

