

Tourism Commission launches new “Visit Hong Kong” website

The Tourism Commission today (September 15) launched the first official landing page for visitors – “Visit Hong Kong” (visithongkong.gov.hk). It is aimed particularly at those just arriving in Hong Kong to help them access Hong Kong tourism information via mobile devices.

The “Visit Hong Kong” website is a one-stop platform for useful tourist information, including terminal facilities, events/festivals and attractions in Hong Kong, transport to/from tourist attractions, shopping, dining, hotels and promotional offers to assist visitors in their itinerary planning. Tourists arriving at Hong Kong International Airport can also click on the link provided through the free Wi-Fi services at the airport to visit the landing page.

A spokesman for the Tourism Commission said, “The landing page adopts a clear and simple design in displaying tourist information, and it provides a function for tourists to share the content of the landing page through social media platforms. The landing page also adopts a responsive web design which enables an automatic adjustment of page size and content in mobile phones and tablet computers, so as to facilitate a smoother browsing experience for users.”

The spokesman added that the landing page will be extended to other control points including the soon-to-be-commissioned West Kowloon Station of Guangzhou-Shenzhen-Hong Kong Express Rail Link and Hong Kong Boundary Crossing Facilities of Hong Kong-Zhuhai-Macao Bridge.