

# Toronto ETO promotes Hong Kong's start-up ecosystem and opportunities at Collision 2024

â€‹The Hong Kong Economic and Trade Office in Toronto (Toronto ETO), Invest Hong Kong (InvestHK) and StartmeupHK (SMUHK) promoted Hong Kong's edge as a leading hub and perfect platform for the development of the global start-up ecosystem during the technology conference Collision 2024 held in Toronto from June 17 to 20 (Toronto time).

At a Masterclass titled "Hong Kong opportunities: Fintech/Crypto/Web3 and beyond" at Collision 2024 hosted by InvestHK and SMUHK with the support of Toronto ETO on June 19 (Toronto time), the Director of the Toronto ETO, Ms Emily Mo highlighted Hong Kong's super-connectivity role to link Canadian companies with partners from mainland China and other parts of world.

"Hong Kong, as an international financial centre, offers a vibrant venture capital sector with low tax rate and innovative rules such as rules to support the listing of pre-commercial specialist technology companies," Ms Mo said in delivering the welcoming remarks at the Masterclass.

"There is a creative mindset on Web3/virtual assets developments. Fintech, health technology, green technology and property technology, etc, are trending in Hong Kong and Asia these days," she added.

She further promoted that Hong Kong, besides private funding, also provides numerous public funding and talent admission schemes supporting technology companies and professionals to Hong Kong.

The Masterclass was moderated by the Head of InvestHK in Canada, Mr Christopher Chen. Other speakers included the Head of SMUHK at InvestHK, Ms Jayne Chan who also emceed the Money Conference Stage of Collision; Co-Founder of AllStarsWomen DAO, Ms Akina Ho; and the Chief Representative (New York & London Office) of the Hong Kong Monetary Authority, Mr Anson Law. They gave an insightful review about monetary regulations, start-up funding and opportunities in Hong Kong at this powerhouse session.

InvestHK also set up an information booth, supported by the Toronto ETO, the Hong Kong Trade Development Council, Hong Kong Tourism Board and Cathay Pacific Airways, at the conference attracting esteemed entrepreneurs and investors of different sectors to get information about business opportunities in Hong Kong.

In addition, the Toronto ETO and InvestHK hosted a special networking event titled "Hong Kong Fireside Chat@Collision Mixer" for founders, investors and partners. Moderated by Mr Casey Lau of HKG DAO, a fireside chat with Ms Chan, Ms Ho and Mr Law was held on what Hong Kong has to offer on

fintech, Web3, blockchain, cryptocurrency, virtual assets and more.

At the event, Ms Mo said that the world's longest-standing and most influential cryptocurrency, blockchain and Web3 event, Consensus, has picked Hong Kong to be the first destination to expand its global footprint beyond North America. She encouraged participants to join this flagship event in Hong Kong from February 19 to 21, 2025.

The Collision 2024 conference in Toronto is North America's fastest-growing innovation and technology (I&T) conference which welcomed over 37 000 participants, including entrepreneurs, investors, start-ups and I&T professionals from around the world this year.



