

# Tokyo panel discussion promotes Hong Kong as vibrant and international tech hub for start-ups and corporates (with photos)

A luncheon panel discussion entitled "Hong Kong: A Vibrant Tech Hub for Startups and Corporates" was held in Tokyo, Japan, today (May 16) to promote Hong Kong's dynamic business environment and proactive approach to innovation and technology (I&T).

Co-organised by Invest Hong Kong (InvestHK) and the Hong Kong Science and Technology Parks Corporation (HKSTP), the panel discussion is a side event of the Hong Kong Pavilion at the SusHi Tech Tokyo 2024 Global Startup Program, a global start-up event being held from May 15 to 16.

InvestHK Senior Vice President (Startups), Mr Lu Chin-yung, introduced Hong Kong's vibrant and dynamic start-up ecosystem, noting that according to the results of InvestHK's 2023 Startup Survey, start-ups in Hong Kong continued to flourish, with the number of start-ups reaching a record high of 4 257, up 272 from the previous year. He added that these start-ups spanned across various business sectors such as financial technology, e-commerce, supply chain management and logistics technology.

Other panelists included HKSTP Business Development Senior Manager Mr Isaac Tse, who introduced the HKSTP's programmes and support for start-ups; representatives of three start-ups from Hong Kong who shared their experiences in setting up and starting businesses in Hong Kong; and the Chief Commercial Officer of Alibaba Entrepreneurs Fund, Mr Teddy Lui, who introduced how the Alibaba Entrepreneurs Fund is creating a sustainable impact on Hong Kong's start-up ecosystem, empowers start-ups and supports innovation and technology in Hong Kong and across the Guangdong-Hong Kong-Macao Greater Bay Area.

The Hong Kong Pavilion at the SusHi Tech Tokyo 2024 Global Startup Program was set up by the Hong Kong Economic and Trade Office (Tokyo) and InvestHK at Tokyo Big Sight, a convention and exhibition centre in Tokyo. It brings together 20 Hong Kong start-ups to present their business, services and products, and serves as a platform for them to seek business opportunities and collaboration on a global scale. It also introduces to Japanese and international business communities Hong Kong's dynamic business environment and vibrant and diverse start-up ecosystem as well as its active approach to I&T.

