

# TID, Small and Medium Enterprises Committee and Shenzhen Liaison Unit of HKSAR Government visit Shenzhen (with photos)

The Trade and Industry Department (TID), the Small and Medium Enterprises Committee (SMEC) and the Shenzhen Liaison Unit of the Hong Kong Special Administrative Region Government led a delegation to Shenzhen today (November 1) to help Hong Kong small and medium enterprises (SMEs) and members of the industrial and commercial sectors learn about the latest development in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA), especially in Qianhai.

The delegation was received by officials of the Authority of Qianhai Shenzhen-Hong Kong Modern Service Industry Cooperation Zone of Shenzhen Municipality, and had an exchange session with representatives of Hong Kong enterprises and young entrepreneurs who have commenced businesses in Qianhai to learn about the development strategies, related policies and business environment in Qianhai.

The delegation visited SmartMore Corporation Limited, which was founded by a Hong Kong entrepreneur. Accompanied by an official of the United Front Work Department of the Shenzhen Municipal Committee of the Communist Party of China, the delegation also visited CMGE Technology Group Limited. The above visits allowed the delegation to understand the operation and development of local enterprises engaged in advanced technology and creative industries.

The delegation also visited the Hong Kong Trade Development Council (HKTDC) GBA Support Centre in Shenzhen to understand the support services provided by HKTDC to assist Hong Kong enterprises in developing business in the GBA, and met with Hong Kong young entrepreneurs who have successfully launched their businesses in the GBA.

The delegation was led by the SMEC Chairman, Mr Michael Hui and the Director-General of Trade and Industry, Ms Maggie Wong; and accompanied by representatives of the Shenzhen Liaison Unit. The delegation comprises around 60 participants, including members of the SMEC, Programme Management Committee of the Dedicated Fund on Branding, Upgrading and Domestic Sales, Vetting Committee of the Trade and Industrial Organisation Support Fund and the Customer Liaison Group for SMEs under the TID; as well as representatives of Hong Kong's major trade and industrial organisations and SME associations.

