

The way for the government to win back lost support is to be more Conservative

There are some who say that the Conservatives must shift leftwards to rise in the polls. They say they must resist Conservative ideas for fear of putting off so called centrist floating voters. This is a very old fashioned view of politics. It certainly does not fit the current mood.

The reason the Conservatives are low in the polls is a lot of voters who voted Conservative in 2019 are not happy with what has happened and are sending a message to the government through pollsters. Most of them are unattracted to Starmer and Labour. Lib Dems languish on low poll ratings. Some of the former Conservatives are saying don't know or won't vote to pollsters. Some say they will vote Reform, a great way to deliver a Labour government which they do not want.

I will set out in future pieces Conservative philosophy and policies the government could implement soon to reassure voters that they understand them. Many people did not vote Conservative in 2019 to get a blue version of Labour. They wanted lower taxes, more freedoms, an independent democratic country and the greater prosperity free enterprise and wider ownership can bring. Your thoughts would be welcome.