

# 'The kingdom through my lens': British Embassy Riyadh launches photo competition

To participate, share your photo on social media tagging the British Embassy's social media channels as well as the competition hashtag. Winning entries will be awarded a return ticket to London sponsored by Al Mosafer. For full details of the competition, read the terms and conditions carefully.

## **How to enter**

To enter the competition, all participants must follow these steps:

1. Submit your picture on Twitter or Instagram using hashtag #الصدقة\_بين\_المملكتين and tagging the [Embassy's Twitter](#) and [Instagram](#) accounts.
2. Fill in the required details in the [entry and consent form](#), along with the link to the image on Twitter or Instagram and accept the competition terms and conditions by signing the form.
3. At the end of the competition 2 winning entries will be chosen – one from Saudi Arabia and one from the UK.
4. Top entries will be shortlisted by a jury and 2 winners will be chosen and their images and names shared on the Embassy Twitter and Instagram channels.

## **Duration of competition**

The competition opens on 13 September 2019 and closes at 11:59 pm on 12 October 2019 (KSA time).

Any entry received before the opening date or after the closing date will not be considered. The British Embassy Riyadh and VisitBritain accept no responsibility for any technical failure or malfunction or any other problem with any system, server, provider or otherwise that may result in any entry being lost, delayed or not properly registered. Competition winners will be notified before 27 October 2019. The British Embassy will inform the participant how to claim the winners' prize.

## **Terms and conditions**

- The competition is open to any citizen or resident of Saudi Arabia.
- Each contestant can submit only one entry.
- Where a participant is under the age of 18, his/her entry must be submitted on his/her behalf by a parent/guardian over the age of 18 years who, in submitting the entry, agrees to and accepts the competition's rules.

## **Prizes and selection of winning entries**

The entries will be judged by British Embassy Riyadh and panelists. The judges' decision is final and binding. No correspondence will be entered into with unsuccessful participants.

There will be 2 winners, each will receive 1 return ticket to London as given by the sponsor Al Mosafer. Prizes cannot be exchanged for money or any other goods or services.

The British Embassy accepts no responsibility for failure to notify winning participants or failure to deliver prizes where such failure results from the provision of inaccurate contact details by the participant or from the acts or omissions of any third party (including, without limitation, any internet or postal service provider) and shall have no liability to any entrant if it is prevented from or delayed in delivering any aspect of the competition or the prizes by acts, events, omissions or accidents beyond its reasonable control.

## **Publicity and rights**

The British Embassy intends to publish names and photographs of the winners on the [British Embassy website](#), [Facebook](#), [Twitter](#), [Instagram](#), press releases and in other promotional and marketing material. By entering the competition, the participant agrees to the use of their name and image and agrees to co-operate with any such publicity or marketing if they win the prize.

Participants will retain copyright of the entry material that they submit to the British Embassy. By entering the competition each participant grants the British Embassy, VisitBritain (referred to as VB) and Al Mosafer, to use the image free of charge, for promotion and marketing and may use the images worldwide for sharing across Embassy, VisitBritain and Partners' social media platforms without the payment of any fee or royalties. The contestant gives permission to use the entry material (including, without limitation, modifying and adapting it for operational and editorial reasons) in any media for purposes connected with the competition and for the promotion of Britain in social, digital or print for commercial/trade/promotional/advertising/partnerships or any other medium deemed suitable, without any further permission needed from the contestant or any further approval. The contestant grants British Embassy, VisitBritain and Al Mosafer the non-exclusive, irrevocable, perpetual, complete buy out, worldwide, royalty-free, right to use the material as authorised by this

agreement. Usage includes any medium chosen by British Embassy, VB and Al Mosafer, including but not limited to, digital, social media platforms and print.

Each participant confirms that the entry material is their original work, is not defamatory and does not infringe any English or Saudi Arabia laws, that they have the right to give the British Embassy, VisitBritain and Al Mosafer permission to use it for the purposes specified above, and that all necessary consents for the submission of the entry material have been obtained.

The contestant agrees that the image may be stored on the [VisitBritain's image library](#) for tourism related purposes without the payment of any further usage fees. In conjunction with this Agreement, the contestant grants to VB the right to use your name, image, likeness, photograph, biographical information and other indicia of persona/identity for commercial/trade/promotional/advertising purposes.

The contestant hereby waives all moral rights with respect to the photograph, the social media postings, written content, or any use of your persona/identity in conjunction therewith, including any right to inspect or approve any re-posting of the Photograph/, Social Media Postings, written content or your persona/identity by British Embassy Riyadh, VisitBritain for internal marketing use. The contestant understands that the photograph, social media postings, written content or your persona/identity may be used in combination with other works and materials, with or without attribution to you. (British Embassy, VisitBritain will attribute the photograph or social media postings or written content to you where possible, or identify you in conjunction therewith; British Embassy, VisitBritain shall determine the format, content, context and all aspects of such attribution/identification).

### **Additional content usage**

The contestant agrees that the photograph, written content and social media postings cannot include any content that:

- is pornographic, vulgar, obscene or inappropriate
- disparages or insults persons based on their gender, race, religion, ethnicity, sexual orientation or otherwise
- advocates illegal conduct, acts of violence, drug or alcohol use
- disparages Great Britain, and/or VB
- has as its primary objective espousing a certain religious, political or other view

The contestant shall be responsible for obtaining consent from the locations where the photographs are captured and will be responsible for gaining these permissions. The contestant will also be responsible for procuring the consent of any models used.

All rights in the British Embassy's name and logo, website, Facebook, Twitter, press releases and other promotional and marketing material and all course and examination content and materials (together the 'Embassy's materials') shall vest in and remain with the VB, British Embassy (or its

licensors). By participating in the competition, participants agree that they will not use, broadcast, publish, export, exploit, reproduce nor copy part or all of the Embassy's materials.

## **Plagiarism**

Plagiarism is not accepted under any circumstances. All photographs suspected of plagiarism shall be disqualified. The photograph must have been taken specifically for this competition. You are not allowed to use copyrighted images. You must not use images of private persons without their written consent. The British Embassy may disqualify or refuse to accept the entry of any participant which does not meet the eligibility criteria or does not otherwise comply with these competition terms and conditions. No British Embassy, British Consulate-General Jeddah, British Trade Office or VisitBritain or Al Mosafer, contractors and family members are allowed to participate in the photography competition.

## **Participant's consent**

Insofar as is permitted by law, the British Embassy will not in any circumstances be responsible or liable to compensate the participants or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the British Embassy or that of their employees. These terms and conditions shall be governed by and interpreted in accordance with the laws of England and Wales, complemented by local jurisdictional laws if applicable. The courts of England and Wales shall have non-exclusive jurisdiction over any disputes or claims (including, without limitation, non-contractual disputes or claims) arising out of or in connection with the competition.

## **Privacy notice**

The British Embassy will collect and store the names, email addresses and social media handles of all participants. We do this in order to fulfill the terms and conditions of the competition, which participants agree to by signing the entry form.

The British Embassy will use this personal data for the following purposes:

- managing the relationship between the participants and the British Embassy
- communicating with participants to answer their queries about the competition
- communicating with winners, inviting to the Embassy or arranging delivery of their prize
- marketing and publicity for this competition

British Embassy will use the information that you are providing in connection with processing your application. The legal basis for processing your information is agreement with our terms and conditions of application. We will keep your information for a period of 2 years from the time of

collection.

Important notice: The entry and consent form is for the participants of the photography competition or parent of participants under 18 Gregorian years. By signing you confirm that you have read and agree to the competition terms and conditions and you understand how personal data will be processed and you consent to the use of personal data as set out in the privacy notice.