

# [Press release: Foreign investors see opportunities in Wales](#)

Foreign investors continue to see investment opportunities in Wales as new figures published today by the Department for International Trade showed the country attracted 85 inward investment projects in 2016-17.

This led to over 2,500 new jobs being created and nearly 9,000 safeguarded providing security and stability to thousands of families.

In another record year, the UK attracted 2,265 foreign direct investment projects which led to the creation of nearly 15,000 new jobs across the country.

## **Secretary of State for Wales Alun Cairns said:**

The latest set of figures demonstrate the need to seek and drive further international business investment in Wales – bringing jobs, prosperity and opportunity for communities. That is why I am fully committed to ensuring Welsh businesses are central to UK Government trade missions.

Seeking new markets and investment partners will enable us to land the major deals that will grow the Welsh economy and help to forge lucrative relationships around the world. Our departure from the EU is an opportunity to step up to our commitment to attracting inward investment – not step away from it.

Enterprises – whether large or small – can be assured that the UK Government and the Department for International Trade is ambitious for Wales and is committed to doing all it can to provide certainty and stability. We must continue to make Wales an attractive destination, matching the commitment shown by companies like Aston Martin, in securing sustained investment for the long-term.

## **International Trade Secretary, Liam Fox, said:**

Wales with its renowned pharmaceutical, life sciences and creative sector industries continues to be a draw for foreign investors who want to take advantage of the expertise this country has to offer. As an international economic department, the Department for International Trade will continue to promote the UK as a whole to potential investors and support the Business Wales to attract inward investment.

The figures published today show that the US retains the top spot accounting

for 577 projects of all inward investment projects to the UK. China (including Hong Kong) remains in second place with 160 projects and last year's third place India is joined by Australia and New Zealand in joint third place with 127 projects each.

Demonstrating the diversity of the UK's economy, sectors that performed particularly well include technology, renewable energy, life sciences and the creative industries which all saw an increase in the number of projects.

As part of the government's drive to attract inward investment, in January this year the department launched a major global marketing campaign – Invest in GREAT Britain and Northern Ireland – to promote the UK's offering to international investors.

To date, the campaign has generated 1.4 million page views of the invest section of the great.gov.uk digital service and recorded over 540 prospective investor enquiries.

## Notes to Editors

- The department records wider types of inward investment projects, including mergers and acquisitions and those that are not publicly announced by foreign investors
- Therefore, the FDI project figures reported are different from those reported by external organisations, such as EY and FT, who track FDI project flows mostly based on investment announcements
- These external organisations report on calendar year, while the department's statistics are for financial year
- EY's UK Attractiveness Survey 2017 ranked the UK first in Europe for FDI projects in total

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## [Press release: New figures show UK attracts more investment than ever](#)

Figures published by the Department for International Trade have today revealed that the UK attracted more [foreign direct investment](#) (FDI) projects than ever before for the year 2016 to 2017.

With more than 2,200 projects recorded, the post-referendum figures show an increase of 2% on the previous year. The data also shows that 75,226 new jobs were created, and 32,672 safeguarded, amounting to over 2,000 jobs per week across the country.

Overall, the UK is the number one destination for inward investment in Europe, with the technology, renewable energy, life sciences and creative industries all seeing an increase in the number of projects.

International Trade Secretary, Dr Liam Fox, said:

Almost one year on since the EU referendum, the UK continues to attract record levels of inward investment and remains extremely attractive to foreign investors.

As an international economic department, we continue to promote the strengths of the UK as a great inward investment destination, with an open, liberal economy, world-class talent and business-friendly taxation.

## Overview

Of the record number of projects that the UK attracted, the Department for International Trade helped to secure over 80% of them.

The US retains the top spot investing in 577 projects in the UK, with China (including Hong Kong) remaining in second place with 160 projects. In third place is France with 131 followed by last year's third place India and Australia and New Zealand with 127 projects each.

## Government support for investment

As part of the government's drive to attract inward investment, in January this year the department launched a major global marketing campaign – [Invest in GREAT Britain and Northern Ireland](#) – to promote the UK's offering to international investors.

To date, the campaign has generated 1.4 million page views of the invest section of the great.gov.uk digital service and recorded over 540 prospective investor enquiries. It is already producing positive results with Chinese e-commerce company Kuajing.com opening a London office and UpCloud, a Finnish cloud hosting company, setting up a UK base with plans in place to expand this – both investment decisions that were made after engaging with the campaign.

## Investment across the UK

Looking across the UK, inward investment continues to spread to the regions and devolved administrations:

- the Northern Powerhouse attracted 348 projects, creating nearly 15,000 new jobs
- the Midlands Engine attracted 223 projects which resulted in 8,341 new jobs being created
- through 183 FDI projects, 5,547 new jobs were created in Scotland
- Northern Ireland secured 34 projects, which created a total of 1,622 new jobs
- Wales attracted 85 projects, with 2,581 new jobs created

## Five reasons why the UK is a great place for overseas businesses to invest:

1. Opportunities: More than 420,000 new businesses set up in 2015 in the UK [Source: BankSearch].
2. Ease of doing business: UK is seventh in the World Bank Ease of Doing Business ranking (2017).
3. FDI confidence: the UK comes fourth in A.T. Kearney's FDI Confidence Index in 2016, up one place on 2015.
4. Competitive tax environment: Tax system ranked in the top 10 most business friendly in the world according to the October 2016 World Bank: Ease of Doing Business report.
5. World-class talent and skills: In 2015 to 2016, the UK was the top-rated major European economy for growing, retaining and attracting global talent [Source: Insead, Human Capital Leadership Institute: The Global Talent Competitive Index 2015-16].

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## [News story: Prompt payment makes for good business](#)

One of the benefits of securing work with government is its record of paying suppliers on time. Over 80% of undisputed invoices to SMEs are paid within 5 days, with the remainder paid within 30 days. These terms make for loyal and happy suppliers, and small businesses would like to see more of the same.

This is why it's good [news](#) that Crown Commercial Service has been hard at work in passing down prompt payment terms to tier one suppliers. They have focused on 32 strategic suppliers to central government ie large companies that secure the greatest amount of contracts. This week marks a milestone in that all 32 strategic suppliers have now signed up to the Prompt Payment Code which is an acceptance that they will follow government's lead in paying their small business suppliers within 30 days. This is welcome news to

thousands of small business owners.

Government is not stopping at the largest of companies; it's encouraging companies of all sizes to sign up to the Prompt Payment Code, including small ones. Doing so is a way of saying you'll treat suppliers as you'd like to be treated yourself ie getting paid on time!

Recognising that prompt payment continues to be a big issue for small business, the government has also announced the appointment of a Small Business Commissioner also recently(<https://publicappointments.cabinetoffice.gov.uk/appointment/small-business-commissioner/>), whose sole focus will be dealing with issues and complaints around late payment. The chosen candidate will have a 4 year tenure which will hopefully be sufficient time to bed-in a culture of prompt payment across the UK corporate scene.

As small business owners, we've all been there when it comes to having to chase clients for overdue bills. It puts a strain on client relations and, more critically, puts the business at risk.

These moves to encourage large government suppliers to sign up to the Prompt Payment Code and the appointment of a Commissioner are steps in the right direction of ensuring the survival rate of the smallest firms in Britain.

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## [News story: Project Servator, one year on...](#)

If you work at Sellafield or live in the local area then over the last year you may have noticed more of our Civil Nuclear Police (CNC) officers out and about speaking to people.

Chances are you have seen one of our Project Servator deployments.

Launched on 4 July 2016, the aim of Project Servator is to deter any hostile threat by detecting suspicious activity in the local area.

Unpredictable and highly visible deployments made up of armed officers, dogs or behavioural detection officers can pop up anywhere and anytime on site or within the surrounding area making it difficult for any hostile threat.

Project Servator, originally started by our colleagues in the City of London Police, was launched by the CNC at Sellafield one year ago.

In that time, there have been more than 1,500 deployments across the area. These have varied from speaking to Sellafield site workers to visiting over 55 local shop keepers, all to promote the "trust your instinct" message.

Officers have also given presentations about Servator and what it means to apprentices at Gen2, local schools and colleges and local community groups.

In the last few months there have been 135 deployments where officers have been out in the community, engaging with local residents to encourage them to report anything suspicious. No matter where they go our officers have received a warm welcome with lots of interest in the project and their role in general.

Supt Graham Shaw, who is the Operational Unit Commander for Sellafield, said: "The idea of Servator is to deter any hostile threat, but also to reassure people and let them know we're there.

"Other benefits include deterring crime in the area. The unpredictable nature of our deployments, both day and night, mean any criminal can be detected.

"The support and involvement from workers on site or residents in the local community, who have either engaged with our officers during a deployment or reported suspicious behaviour, means that together we send a strong message to any criminal – you will be detected."

Project Servator will continue to develop within the CNC. The number of officers who are involved with Project Servator is set to increase with our roll out across the other sites we police. Our deployments are also taking on a new element with the involvement of plain clothed officers engaging with members of the public during our visible patrols. These officers are highly trained in behavior detection. Their expertise is in noticing the subtle, sometimes unconscious ways in which people behave differently when they are stressed or anxious.

Supt Shaw added "We look forward to developing Project Servator within the CNC and using different unpredictable tactics will continue to help us deter any criminal behavior."

If you are interested in Project Servator and are part of a community group who would benefit from a presentation, please email [servator@cnc.pnn.police.uk](mailto:servator@cnc.pnn.police.uk) for more information.

Remember, trust your instinct and report any suspicious activity directly to the CNC by calling 019467 73999.

Keep up-to-date with Servator deployments, recruitment information or anything CNC by following us on Twitter: [@nuclearpolice](https://twitter.com/nuclearpolice)

Notes to Editors: There is an opportunity to interview Supt Graham Shaw during a Servator deployment in Seascale. He will be available between 10am-11am on Thursday 6 July 2017.

If you require an interview, please contact Jane Younger on 019467 80710.

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# Press release: Over 150,000 annual deaths from lung cancer, lung and heart disease

Public Health England (PHE) has launched a national 'Be Clear on Cancer' awareness campaign which prompts people with symptoms of some of the leading causes of death in England to see their doctor.

Lung cancer, heart disease and lung disease cause more than 150,000 deaths in England each year. Early diagnosis can save lives and improve the quality of life of those living with conditions such as chronic obstructive pulmonary disease (COPD), a common form of lung disease that includes emphysema and chronic bronchitis.

Getting out of breath doing things you used to be able to do, or having a cough that has lasted for 3 weeks or more, could be a sign of lung disease, including lung cancer. Breathlessness can also be a sign of heart disease. As well as prompting anyone with these symptoms to see their GP, the campaign also calls on people to look out for each other and encourage friends and family to act.

This call comes as a new survey found that adults over 50 are more likely to encourage others to see the doctor than go themselves. The survey found that:

- 86% would urge friends and family with these symptoms to see their GP
- only 67% would contact the GP themselves if they experienced symptoms

The campaign is aimed at men and women aged 50 and above who are most at risk of lung cancer, COPD and heart disease.

In England, there are around 1.8 million people who have been diagnosed with coronary heart disease (CHD), the main type of heart disease and 1 million people diagnosed with COPD. Around 37,600 people are diagnosed with lung cancer each year.

Early diagnosis and treatment can make a big difference to the quality of life and help people live longer. However, late diagnosis is common. The survey found a third (32%) of people would wait for a month or longer before visiting the GP if they experienced breathlessness doing everyday things and over half (55%) would wait over a month before speaking to their GP if they had a persistent cough.

The campaign reassures people that they would not be wasting their GP's time by getting their symptoms checked out – something a third of adults surveyed said they would be worried about.

Julia Verne, Clinical Lead for PHE, commented:

Breathlessness and a persistent cough are symptoms that can be easily ignored or put down to getting older, or seen as just minor health niggles. But these symptoms can be warning signs and it is really important to get them checked out by a doctor.

People are more likely to urge others to seek medical help for these symptoms than to speak to a GP themselves. If anyone has concerns, we would encourage them to seek medical advice, as getting help early rather than waiting until the problem gets worse is vital.

Early diagnosis saves lives and can improve quality of life for people with long term conditions, so if you find yourself getting out of breath doing things you used to be able to do, or if you have a cough that has lasted for 3 weeks or more, get it checked out.

## Background

1. [Public Health England](#) exists to protect and improve the nation's health and wellbeing, and reduce health inequalities. It does this through world-class science, knowledge and intelligence, advocacy, partnerships and the delivery of specialist public health services. PHE is an operationally autonomous executive agency of the Department of Health. Follow us on Twitter: [@PHE\\_uk](#) and Facebook: [www.facebook.com/PublicHealthEngland](http://www.facebook.com/PublicHealthEngland).
2. Be Clear on Cancer campaigns are run by PHE in partnership with the Department of Health and NHS England.
3. Be Clear on Cancer campaigns, which aim to raise public awareness of the symptoms of cancer and encourage earlier presentation, are included in the report of the Independent Cancer Taskforce 'Achieving World-Class Cancer Outcomes: A Strategy for England 2015 to 2020'. The campaigns also form part of PHE's Annual Business Plan for 2017 to 2018.
4. Celebrity supporters of this campaign include Arlene Philips, Dame Esther Rantzen and Lucy Briers. Quotes from the celebrities are included below.
5. Pictures, quotes and video footage of celebrity ambassadors are available on [dropbox](#).
6. Interview opportunities with PHE, HCPs and case studies are available upon request.
7. The campaign includes national TV, radio, digital and out of home advertising, together with face to face events in venues such as shopping centres.
8. Symptoms of lung disease (including lung cancer) and heart disease include:
  - a persistent cough that lasts 3 weeks or more
  - getting out of breath doing things that you used to be able to do, such as:
    - vacuuming
    - mowing the lawn



- walking at a normal pace (and struggling to keep up with friends)
- moving from the sofa to make a cup of tea
- dressing and undressing yourself
- climbing short flights of stairs
- a cough that has got worse or changes
- frequent chest infections
- coughing up blood
- chest pain or shoulder pain
- wheezing
- feeling more tired than usual for some time
- losing weight for no obvious reason

If you have any of these symptoms, tell your doctor.

## **Additional spokespeople quotes:**

Arlene Phillips, whose best friend died from lung cancer, is supporting the campaign and commented:

My best friend, Molly Molloy, passed away last year from lung cancer. She had this cough that didn't seem to go away, but every time I asked her about it she said it was a virus and it would go – we had no idea that the cough was a symptom of something more serious until it was too late. This campaign is so important and I hope everyone takes note – if you have a cough that has lasted for 3 weeks or more, go and see your doctor, don't ignore it. Or if you notice a friend or loved one who has had a cough for longer than 3 weeks, push them to see the GP. It could save their life.

Dame Esther Rantzen, whose late husband had heart disease, commented:

My husband was diagnosed with heart disease in 1986. We were very lucky he went to see the GP when he first had symptoms, because it enabled him to be treated and he could manage his condition. It gave us 15 extra years we might not have had, which I am so grateful for. Everyone gets breathless now and again, but if it feels unusual or you're getting out of breath doing everyday things, you must go and see the GP – don't put these symptoms down to old age or think it's just because of your lifestyle. It might be something more serious and early diagnosis can make a huge difference. Also if you notice changes in loved ones – if you notice them getting out of breath doing things they used to do fine – give them the nudge to visit their doctor. It really could make a huge difference.

Lucy Briers, whose father Richard Briers had lung disease, said:

My father, Richard Briers had COPD, which is a form of lung disease. We didn't know very much about lung disease before my father's diagnosis – sadly I don't think many people do until they know someone who has been affected. But we knew that it was a chronic condition and the sooner you are given a diagnosis the better. With the help of his doctor, the exercises and the medication that he was on, my father was able to carry on living his life as normal for several years after his diagnosis – he even did a play. My message to you is don't be afraid, go and see the GP if you notice you are getting out of breath or you have a cough that's lasted for 3 weeks or more – this is your body telling you something could be wrong and you need to get to the GP. Of course, it might not be anything serious, but if it is, a diagnosis and treatment can make a huge difference.

Professor Mike Morgan, National Clinical Director for Respiratory Services, said:

As the National Clinical Director responsible for respiratory services I am constantly striving to reduce the number of deaths from lung disease, including lung cancer. People may not realise that getting out of breath easily or developing a persistent cough could be a sign of something serious, so don't go to their doctor. These signs shouldn't be brushed aside – getting help early, rather than waiting until the problem gets worse, is vital.

Professor Huon Gray, National Clinical Director for Heart Disease from NHS England, commented:

Coronary heart disease is the single biggest cause of death in England, accounting for around 12% of all deaths annually. If we are to improve patient outcomes in England, it is critical that we raise awareness of the symptoms associated with this condition. The earlier heart disease is diagnosed, the better – treatment can help manage the symptoms, reduce disability and prevent cardiovascular events such as heart attack and stroke.

Dr Matt Kearney, National Clinical Director for Cardiovascular Disease Prevention from NHS England, commented:

Over 150,000 deaths in England each year are attributed to heart disease, lung disease and lung cancer. With such a high number of deaths being down to these diseases, we need to take action so we are delighted that Public Health England is running this campaign. It's crucial that people are aware of the signs and symptoms, to give those with these diseases the best chance of an early diagnosis.

Dr Penny Woods, Chief Executive of the British Lung Foundation, said:

We know lung disease kills 1 person every 5 minutes in the UK. Early diagnosis and treatment are key to preventing irreversible damage.

You should make an appointment with your GP if you feel breathlessness doing everyday tasks. It could be an important sign of respiratory disease. Don't put it off.

Dr Mike Knapton, associate medical director at the British Heart Foundation, said:

Coronary heart disease is still one of the biggest killers in England causing over 56,000 deaths every year. Thanks to years of research we are now able to effectively treat and manage coronary heart disease and resulting conditions such as heart failure. But early diagnosis and treatment is key. It is therefore vital to look out for symptoms, including breathlessness, and to contact your doctor as soon as possible if you are concerned.

Paula Chadwick, Chief Executive of the Roy Castle Lung Cancer Foundation said:

It is really encouraging to see the long-standing Be Clear on Cancer campaign continuing to help raise vital awareness of the crucial symptoms to look out for that could be a sign of lung cancer. So many people may otherwise simply 'shrug off' something like a persistent cough, yet to do so can have potentially devastating consequences. Anyone with a cough for 3 weeks or more should go and see their GP to get it checked. You have nothing to lose by making the appointment and it could ultimately save your life.