# News story: ACMD: avoid Friday prison release to prevent drug relapse and deaths

In its report on the drug-related harms that occur when people move between custody and community, the Advisory Council on the Misuse of Drugs (ACMD) found that many prisoners are released on a Friday, despite this making it more difficult from them to access stable housing, drug treatment and job centres — increasing the chances of a relapse, reoffending and death.

The report follows the ACMD's concern over high levels of harm in the custody-community transition and to find out to what extent previous recommendations had been implemented. It found that in 2017 to 2018 a third (34.5%) of prisoners in England are released without settled accommodation, that just less than a third (32.1%) of those who have drug problems enter community treatment on release, and only 12% of prisoners who have problems with heroin leave prison with naloxone (the medicine which reverses heroin overdose).

The Council's other recommendations include:

- the drug strategy board nominates a minister to lead on improving community-custody transitions for prisoners with complex needs
- the Secretary of State for Justice (England and Wales) and the Cabinet Secretary for Justice (Scotland) take steps to reduce the number of transitions in and out of prison, including by cutting short sentences and prison recalls
- the prison and probation service improve the level of face-to-face, individual support to prisoners preparing for release

Chair of the ACMD, Dr Owen Bowden-Jones, said:

This report identified the substantial harms suffered by those with drug dependency as they transition between custody and the community.

It is paramount that the government makes sure more is done to help prevent vulnerable people from relapsing after their release from prison.

The ACMD's full report can be found on GOV.UK: <u>Custody and community</u> transitions

### News story: CMA clears PayPal / iZettle deal

Both companies provide mobile point of sale (mPOS) devices that enable businesses to take 'offline' payments through a card reader connected to a smartphone or tablet. The 2 companies are also active in the emerging market for 'omni-channel' payment services, through which businesses can take 'offline' and 'online' payments through a single provider.

An initial, Phase 1, investigation by the Competition and Markets Authority (CMA) had raised concerns that PayPal's purchase of its rival might reduce competition in the supply of mPOS devices in the UK. This led to the deal being referred for a comprehensive, Phase 2, probe. The CMA then announced in April that it had provisionally found the deal should be cleared. Having consulted on this provisional finding, the CMA has now confirmed the merger has been cleared.

The payments services sector is dynamic and evolving. The CMA's investigation, led by an independent group of panel members, considered in detail how competition between the merging businesses would have been likely to develop in future. It reviewed extensive evidence relating to PayPal's rationale for the merger and what the commercial strategies of PayPal and iZettle would have been if the merger had not taken place. It also considered how customers choose between the more novel mPOS devices, and 'traditional' point of sale devices.

This revealed that, while iZettle and PayPal are 2 of the largest suppliers of mPOS devices, their customers are also willing to switch to 'traditional' POS devices. The 2 largest suppliers of payment services to smaller merchants, Worldpay and Barclaycard, account for almost 60% of the market at present and will continue to constrain the merged company.

The merged company will also face significant competition from other mPOS-only players, such as Square and SumUp, which have both grown significantly in recent years.

In omni-channel services, the CMA found that iZettle would only have been able to develop its offering slowly and would have remained a marginal player for the foreseeable future. The CMA also found that other significant competitors would be more important constraints on PayPal.

Further details, including the full text of the Final Report, are available on the <a href="PayPal/iZettle case page">PayPal/iZettle case page</a>.

# Press release: Fund opens to reduce waste from plastic packaging and textiles

The government is inviting organisations to apply for funding under a multimillion pound grant scheme to help boost the recycling of plastic packaging and textiles.

From today (Wednesday, 12 June), <u>organisations in England can apply for government funding</u> for innovative solutions to drive up the recycling of hard-to-recycle plastic packaging such as plastic trays, pots and tubs, plastic films and pouches, as well as funding for innovative projects that boost the recycling of textiles when they have reached the end of their life.

For plastics this could include innovative sorting or segregation equipment, and smarter systems to enable sorting of different polymers. For textiles this could include machinery for recycling textiles, technology for disassembling or sorting textiles, automated processes for removing items from textiles such as zips, and technology to sort textiles by fibre type and colour.

The UK generates around 2.4 million tonnes of packaging waste per year. Around 40% of all plastic produced in the UK is used in the packaging of goods.

In 2015, there <u>were 300,000 tonnes of clothing in the UK</u> going to landfill or incineration.

Environment Minister Thérèse Coffey said:

We are committed to going further and faster to reduce, reuse, recycle and cut waste. Valuable waste ending up in landfill makes no sense environmentally or economically.

We are making progress but there is more to do, and I encourage organisations to apply for our multi-million pound grant to drive-up the recycling of these valuable materials.

Today's announcement builds on the <u>government's landmark Resources and Waste Strategy</u> — which sets out how following the <u>overhaul of the packaging regulations which will see producers pay the full cost of managing their waste</u> the government will place greater responsibility on producers to make their items easier to reuse and recycle. <u>Textiles is a key priority area for action</u>.

The government has recently announced a range of measures to eliminate all avoidable plastic waste including taking over 15 billion plastic bags out of

<u>circulation</u> with our 5p plastic bag charge with plans <u>to raise the charge to 10p and extend it to all retailers</u>.

We have also <u>confirmed a ban on plastic straws</u>, <u>drinks stirrers</u>, <u>and plastic stemmed cotton buds in April 2020</u>, introduced a world-leading ban on microbeads, and have <u>consulted on introducing a deposit return scheme</u> to drive up the recycling of drinks bottles and cans.

Earlier this year, the government consulted on a world-leading tax on plastic packaging which does not contain a minimum of 30% recycled content from April 2022 to cut the use of virgin plastics and encourage more sustainable packaging.

The <u>UK government has also committed a £61.4 million package of funding</u> to boost global research and help countries across the Commonwealth stop plastic waste from entering the oceans. Building on this, <u>the government's £20 million Plastics Research and Innovation Fund encourages researchers and businesses to develop new innovations</u> that can bring changes in the UK's plastics manufacturing and consumption patterns, which will be key to developing a cleaner, greener economy <u>through the Industrial Strategy</u>.

## <u>Speech: Jeremy Wright speaking at the AI Summit</u>

Thank you very much.

AI Summit is one of the highlights of London Tech Week and it's a real pleasure to be with you here this morning.

The word summit in this context was actually coined by Winston Churchill in the 1950s, and in many ways Churchill was an AI pioneer, although he wouldn't have known it at the time.

In 1941, he set up the Central Statistical Office with the aim of 'ensuring coherence of statistical information' across various departments.

The reason was that he knew that the more sophisticated the data we had, the more it could be shared and the greater benefits that could result.

And as a tribute, one of our Government's biggest data analysis programmes is now called Churchill.

Because all connections, no matter how big or small, can spark conversations, innovations and new opportunities. That is what makes AI so exciting and that is why we are all here today.

Technology is at its most powerful when it is no longer novel but ubiquitous

and cheap.

And when technology drives down the cost of sharing and processing information, the consequences can be phenomenal.

This is what is taking place with AI and the pace of change is only going to get exponentially greater in the coming years.

And the challenge for all of us is how we wrestle with the incredible force of these new technologies and channel it for the common good.

Our digital economy is leading the world, powered by these new technologies like AI.

The UK is Europe's leading tech hub and we generate more billion dollar tech businesses than any other country on the continent.

And our inward AI investment stood at one billion pounds last year, more than Germany, France, Netherlands, Sweden and Switzerland combined.

But this is only part of the picture, albeit an important part.

We also need to channel the societal benefits of emerging tech, and protect against those who want to use and develop technology in a harmful way.

Because the opportunities are far too great to be lost because as a society could not agree the right path.

So I wanted to talk today about the work we are doing as a Government to get this right and to make the most of AI.

### **AI Sector Deal**

Our Industrial Strategy identified AI and data as one of four Grand Challenges, an area where the UK has the potential to lead the world for years to come.

Because we have all the right conditions for success.

World leading universities, great access to finance and trusted public institutions like the NHS that can pioneer data-driven innovation.

And we have so many organisations at the cutting edge — in biomedicine, law, finance, research, cybersecurity — that all can become even stronger through using AI in their operations, products and services.

To capitalise on this, we launched our AI Sector Deal last year, with around a billion pounds of support for the sector, including contributions from Government, industry and academia.

Since the publication of that Deal, the momentum has continued and we have seen a raft of major announcements to promote the positive use of AI all across the UK.

That includes the establishment of the new Government-backed Bayes Centre in Edinburgh, a world-leading hub for data science and AI.

Fifty million pounds for five new centres of excellence for digital pathology and imaging, including radiology, using AI medical advances.

And from this Autumn, completely exempting PhD-level roles from the visa caps.

But there is still so much more to do. AI is getting smarter and faster and so Governments need to work hard to keep pace.

And there are two important areas that I see as crucial if we are to succeed in this AI revolution — a strong skills base and clear ethical foundations.

### **Skills**

First, skills. AI, like all transformative technologies, is due to have a profound impact on our labour market.

And the best way to future proof our economy is to make sure we have a digitally skilled workforce at all levels.

And there is a clear demand for one. A report released today by Tech Nation and Dealroom shows there were 1.7 million digital tech economy job openings across the UK last year.

And that new technologies are creating roles with salaries that are on average 10 per cent higher than average.

We cannot choose whether AI will be transformative but we can choose whether these exciting new jobs will be created here in the UK.

So we can capitalise on these new jobs, whilst supporting those who need to retrain.

Because digital skills cannot be seen as an add-on. They are fundamental to success in the digital age.

And it is the role of Governments and employers to provide an environment where people can develop these skills.

Digital learning is not the preserve of classrooms and lecture halls. The rapid pace of change means that we will all need to keep learning so we can keep abreast of the skills we need.

The Government is already offering a whole spectrum skills package, from lifelong digital skills training through the Digital Skills Partnership to a revamped Computer Science curriculum in schools.

That is alongside a new adult digital skills entitlement to support basic training and a new National Retraining Scheme to help people re-skill and upskill as the economy changes.

We are also investing 84 million pounds in a new National Centre for Computing Education, led by some of the UK's leading tech experts, to give teachers the subject knowledge and support they need to teach the next generation of talent.

And only this week, the Prime Minister announced that we will invest up to 13.5 million pounds in new conversion courses to grow specialist AI and Data skills.

This scheme will provide another 2,500 places at universities throughout England, and will sponsor up to 1,000 of those places to improve diversity and representation in the future AI workforce.

### Diversity and ethics

Diversity in the tech sector is important. Not just because it is morally right, but because it is critical to addressing some of the challenges we face as a society.

And just as we encourage diversity in public life, because it improves decision making and leads to a greater diversity of thought, the same applies for technology too.

Businesses that understand their customers and communities and give them what they want will be those that thrive, especially in competitive and fast moving industries like AI.

And diversity is particularly important for this sector. The algorithms and structures that govern AI will only be effective if they do not reflect the subconscious biases of the programmers who create them.

So a diverse workforce is imperative if we are to shape this technology for good.

And the Government is passionate about getting the foundations of this technology right, and playing our part in the global debates.

Whilst we are optimistic about the potential of AI, it raises many new ethical questions, that would have seemed like issues from science fiction only a few years ago.

Last week Microsoft asked for greater guidance for how to handle facial recognition data because of the "broad societal ramifications and potential for abuse".

These are exactly the kind of issues that we want to explore through our recently established Centre for Data Ethics and Innovation.

It's a world-leading advisory body designed to make sure data and AI delivers the best possible outcomes for society, in support of their innovative and ethical use.

The Centre is already working on some groundbreaking projects, including

reviews on the use of online targeting, and the potential for bias in the use of algorithms.

Just as countries came together to set new standards for protecting personal data through GDPR, now is the time to seek solutions to the ethical challenges that lie even further ahead.

Because there is a real threat that emerging issues like deep fakes and state-sponsored disinformation will colour the public's perception of new technologies and act as a barrier to adoption.

We all have a part to play in setting out a positive vision for AI and how it can make our journeys safer, our environment cleaner and our services smarter.

But we can only do this if we can give assurances that we are pursuing a safe and ethical path for this technology.

Our work on data trusts is one example of this.

As we all know, data is the infrastructure upon which AI services are built.

And the free flow of information and of data is fundamental to the advancement of innovation and growth.

But it has to take place within frameworks that respect the rights of organisations and individuals to whom that data pertains.

They need to know about it, and consent to it, and they need to be assured that it is being used in the way they expect — delivering better services to them as individuals, or unlocking untapped value of their data for organisations.

That's why, earlier this year, the Office for AI worked with the Open Data Institute to pilot data trusts.

This is a world first, bringing together organisations taking the first steps to sharing data in a safe, fair and ethical way to tackle global problems.

Like food waste, the international illegal wildlife trade, and sharing urban data to deliver better services to citizens.

This pilot has been illuminating. And it has made it clear how building a consensus in this area, not just between organisations, but between nations, is so important.

And the UK is a leader in this field.

AI technologies are infinitely replicable. If one of us builds a technology then it is open for all.

So to make the most of new digital technologies, we need to work together and build common ground.

It is more important than ever that we work with like minded companies, organisations and countries, to make sure new technologies develop in a way that reflects our shared democratic values.

### Conclusion

Because no technology is intrinsically good or harmful.

History will only show that the AI revolution is a successful one if we work hard to put the right conditions in place.

And that means access to digital skills so everyone can benefit and the ethical foundations to steer it in the right direction.

In this week of all weeks, let us celebrate the progress we have made in making the UK a natural home for this exciting new technology.

And let's renew our efforts to make sure we keep the flame burning brighter and to make sure this technology remains transformative, safe and open.

Because if we get this right, AI can be the motor behind a healthier economy and a fairer economy.

And that is what we must aspire to in this digital age.

Thank you very much.

## Press release: Essential oils business drops in on UAE

It's Aromatherapy Awareness Week (10-16 June) and thanks to modern-day life becoming even more fast-paced and hectic, holistic therapies, and more specifically aromatherapy is seeing a resurgence in interest and demand.

UK industry exports of essential oils totalled £179.5 million in 2018, with exports to the United States alone reaching £34.8 million.

One West-Sussex based company benefitting from the global demand for the revived wellbeing trend is First Natural Brands. With support from the Department for International Trade (DIT), the company recently secured a contract with the Lifestyle, based in the United Arab Emirates and launched 20 lines across five new territories.

First Natural Brands has been producing essential oils for over 40 years for this burgeoning industry and now exports to over 40 countries including the United States, Australia, Hong Kong, Ireland and France. The company creates and manufactures natural, therapeutic products to balance the mind and body,

and enhance wellbeing.

In the last five years, the business has seen a boost in sales in the wellbeing and natural cosmetics market, with sales rising by 40% in the last 12 months, owing to an increased awareness of the importance of wellness, and the benefits of essential oils.

Representatives from the company attended a cosmetics trade show where they met with country representatives that specialise in helping businesses grow in specific markets. Since then, the business has kept in regular contact with its International Trade Advisor (ITA) at DIT, who has offered advice, further contacts, and resolved any export challenges that have arisen.

Currently employing 60 people across two sites, the business expects to continue its rapid growth from a £6.9 million turnover to £9 million by next year.

Due to increased demand for its products, First Natural Brands has since invested in a second manufacturing site in Market Rasen, Lincolnshire which has allowed it to bring a lot of the manufacturing in house and have better control on labelling for specific international markets.

### Sarah Lannin, Head of international Sales at First Natural Brands said:

Exporting has its challenges and can seem daunting, however it is achievable with the resources that are available.

There is a lot of support for businesses that export, and we used a variety of services including trade finance, international invoice finance and credit insurance to manage our risks.

By exporting our brand visibility has increased substantially and this has also led to new product developments specifically for international markets where the trends may be slightly different.

### Ben Raby, Head of Region — South East at DIT said:

We're delighted to see First Natural Brands make its mark by helping to meet the demand for quality UK essential oils across the world.

We have a network of expert International Trade Advisers on hand to help more South East retail businesses respond to this demand and navigate the entire exporting process. Many businesses have already benefited from the service that we offer, and we aim to inspire many more to explore new markets overseas.