

# Toronto ETO promotes Hong Kong's start-up ecosystem and opportunities at Collision 2024

â€‹The Hong Kong Economic and Trade Office in Toronto (Toronto ETO), Invest Hong Kong (InvestHK) and StartmeupHK (SMUHK) promoted Hong Kong's edge as a leading hub and perfect platform for the development of the global start-up ecosystem during the technology conference Collision 2024 held in Toronto from June 17 to 20 (Toronto time).

At a Masterclass titled "Hong Kong opportunities: Fintech/Crypto/Web3 and beyond" at Collision 2024 hosted by InvestHK and SMUHK with the support of Toronto ETO on June 19 (Toronto time), the Director of the Toronto ETO, Ms Emily Mo highlighted Hong Kong's super-connectivity role to link Canadian companies with partners from mainland China and other parts of world.

"Hong Kong, as an international financial centre, offers a vibrant venture capital sector with low tax rate and innovative rules such as rules to support the listing of pre-commercial specialist technology companies," Ms Mo said in delivering the welcoming remarks at the Masterclass.

"There is a creative mindset on Web3/virtual assets developments. Fintech, health technology, green technology and property technology, etc, are trending in Hong Kong and Asia these days," she added.

She further promoted that Hong Kong, besides private funding, also provides numerous public funding and talent admission schemes supporting technology companies and professionals to Hong Kong.

The Masterclass was moderated by the Head of InvestHK in Canada, Mr Christopher Chen. Other speakers included the Head of SMUHK at InvestHK, Ms Jayne Chan who also emceed the Money Conference Stage of Collision; Co-Founder of AllStarsWomen DAO, Ms Akina Ho; and the Chief Representative (New York & London Office) of the Hong Kong Monetary Authority, Mr Anson Law. They gave an insightful review about monetary regulations, start-up funding and opportunities in Hong Kong at this powerhouse session.

InvestHK also set up an information booth, supported by the Toronto ETO, the Hong Kong Trade Development Council, Hong Kong Tourism Board and Cathay Pacific Airways, at the conference attracting esteemed entrepreneurs and investors of different sectors to get information about business opportunities in Hong Kong.

In addition, the Toronto ETO and InvestHK hosted a special networking event titled "Hong Kong Fireside Chat@Collision Mixer" for founders, investors and partners. Moderated by Mr Casey Lau of HKG DAO, a fireside chat with Ms Chan, Ms Ho and Mr Law was held on what Hong Kong has to offer on

fintech, Web3, blockchain, cryptocurrency, virtual assets and more.

At the event, Ms Mo said that the world's longest-standing and most influential cryptocurrency, blockchain and Web3 event, Consensus, has picked Hong Kong to be the first destination to expand its global footprint beyond North America. She encouraged participants to join this flagship event in Hong Kong from February 19 to 21, 2025.

The Collision 2024 conference in Toronto is North America's fastest-growing innovation and technology (I&T) conference which welcomed over 37 000 participants, including entrepreneurs, investors, start-ups and I&T professionals from around the world this year.





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## CHP reminds public on precautions against heat stroke during very hot weather

The Centre for Health Protection (CHP) of the Department of Health (DH) today (June 22) reminded members of the public, particularly those undertaking outdoor activities, to take heed of necessary measures against heat stroke and sunburn in very hot weather.

"The public should carry and drink plenty of water to prevent dehydration while engaging in outdoor activities," a spokesman for the CHP said.

"Those engaged in strenuous outdoor activities should avoid beverages containing caffeine, such as coffee and tea, as well as alcohol, as they speed up water loss through the urinary system," the spokesman explained.

"Infants and children, the elderly, pregnant women, those with chronic illnesses such as heart disease or high blood pressure, outdoor/manual workers, and individuals who are overweight are more vulnerable to heat stroke. They should pay special attention," the spokesman added.

The public should adopt the following precautions:

- Wear loose and light-coloured clothing to reduce heat absorption and facilitate sweat evaporation and heat dissipation;
- Avoid vigorous exercise and prolonged activities like hiking or trekking as heat, sweating and exhaustion can place additional demands on the physique;
- Perform outdoor activities in the morning or the late afternoon, if possible;
- For indoor activities, open all windows, use a fan or use air-conditioning to maintain good ventilation;
- Do not stay inside a parked vehicle; and

- Reschedule work to cooler times of the day if feasible. If working in a hot environment is inevitable, introduce shade in the workplace where practicable. Start work slowly and pick up the pace gradually. Move to a cool area for rest at regular intervals to allow the body to recuperate.

â€‹The public should also note the latest and the forecast Ultraviolet (UV) Index released by the Hong Kong Observatory (HKO). When the UV Index is high (6 or above):

- Minimise direct exposure of the skin and the eyes to sunlight;
- Wear long-sleeved and loose-fitting clothes;
- Wear a wide-brimmed hat or use an umbrella;
- Seek a shaded area or put on UV-blocking sunglasses;
- Apply a broad-spectrum sunscreen lotion with a minimum sun protection factor (SPF) of 15, preferably higher. Reapply every two hours if you stay out in the sun, and after swimming, sweating or towelling off; and
- While using DEET-containing insect repellents for personal protection against mosquito-borne diseases, apply sunscreen first, then insect repellent.

â€‹If symptoms develop, such as dizziness, headache, nausea, shortness of breath or confusion, rest and seek help immediately, and seek medical advice as soon as possible.

â€‹The public may obtain more information from the DH's Health Education Infoline (2833 0111), [heat stroke](#) page and [UV radiation](#) page; the HKO's Dial-a-Weather (1878 200), latest [weather report and forecast](#), [UV Index](#) and weather information for [hiking and mountaineering](#); and [press releases](#) of the Labour Department on precautions against heat stroke for outdoor workers and their employers when the Very Hot Weather Warning is in force.

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## [Very Hot Weather Warning issued](#)

Attention TV/radio announcers:

Please broadcast the following as soon as possible:

The Hong Kong Observatory has issued the Very Hot Weather Warning.

To prevent heat stroke, avoid prolonged activities outdoors.

If engaged in outdoor work or activities, wear a wide-brimmed hat and light-coloured, loose-fitting clothes. Stay in shaded areas as much as possible.

Drink plenty of water, and avoid beverages containing caffeine or alcohol.

If you feel sick, consult a doctor right away.

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## Regional flag day today

Three charities have been issued Public Subscription Permits to hold flag sales from 7am to 12.30pm today (June 22). They are, on Hong Kong Island, Methodist Epworth Village Community Centre, Social Welfare; in Kowloon, Windshield Charitable Foundation; and in the New Territories, Tai Po Baptist Church Social Service, a spokesman for the Social Welfare Department (SWD) said.

Arrangements have been made with the charities to help people to distinguish among the three flag-selling activities.

Information on the three flag-selling organisations on June 22 is as follows:

Region	Name of organisation	Colour of collection bag	Colour of flag
Hong Kong Island	Methodist Epworth Village Community Centre, Social Welfare	Green	White
Kowloon	Windshield Charitable Foundation	Yellow	Red
New Territories	Tai Po Baptist Church Social Service	Purple	Blue

Details of the charitable fund-raising activities, including any updated information, covered by the issued Public Subscription Permits have been published on the GovHK website ([www.gov.hk/en/theme/fundraising/search](http://www.gov.hk/en/theme/fundraising/search)). Permits for flag days containing information on contact methods of the flag-selling organisations and the approved flag-selling activities have also been uploaded to the SWD's website ([www.swd.gov.hk/en/ngo/controlofc/flagdays](http://www.swd.gov.hk/en/ngo/controlofc/flagdays)) for reference. For enquiries, please call the SWD's hotline at 2343 2255, or the designated hotline of the 1823 Call Centre at 3142 2678.

In the case of suspected fraudulent flag day activities, people should not make any donation and should immediately report the matter to the Police, the spokesman added.

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## HA stringently reviews public hospital systemic issues

The following is issued on behalf of the Hospital Authority:

The Hospital Authority (HA) Chairman, Mr Henry Fan, today (June 21) announced that the HA is proactively following up the concern raised by the Secretary for Health, Professor Lo Chung-mau, on the series of incidents recently occurred in public hospitals. The HA is committed to a comprehensive and independent review of the systemic issues involved, with the utmost seriousness. Improvement measures will be proposed to enhance the quality of medical services and ensure patient safety.

Mr Fan said, "Patient safety is the HA's top priority. The HA will stringently review and learn from the incidents, so as to explore feasible measures to strengthen the monitoring mechanisms of medical procedures, staff assessments, management accountability, and internal risk management, with an aim to enhance patient safety and maintain public's confidence."

The Chief Executive of the HA, Dr Tony Ko, said that the HA understands the public's concern over the series of recent incidents. During the review process, the HA will also examine public hospitals' emergency response, communication, and disclosure arrangements.

The HA has promptly initiated the procedure for appointing suitable candidates to commence work, in order to propose improvement measures upon completion of review and report to the Health Bureau within three months. Dr Ko emphasised that the HA places great importance on the quality of services in public hospitals and will take all practicable measures to strengthen the management of public hospitals, providing the most appropriate medical care for patients and a safe environment for staff, as well as ensuring the public's confidence in the services provided.