

# [Survey on the application of the Insurance Distribution Directive](#)

The European Insurance and Occupational Pensions Authority (EIOPA) launched today a survey on the application of the Insurance Distribution Directive (IDD) that entered into force on 23 February 2016. The aim of the survey is to gather feedback from stakeholders on the experience with the application of the IDD, in particular on the improvement of quality of advice and selling methods, the impact of the IDD on small and medium-sized enterprises and possible further improvements identified after the application of the IDD.

Stakeholders are invited to provide their feedback by **1 February 2021**.

Following the feedback received, EIOPA will carry out an assessment and plans to publish a report by end of 2021.

Contact for further questions: [IDDApplicationReport@eiopa.europa.eu](mailto:IDDApplicationReport@eiopa.europa.eu).

[Go to the survey](#)