

# SUCCESS to hold seminar on “Secrets on Enterprise Human Capital Management”

The Support and Consultation Centre for SMEs (SUCCESS) of the Trade and Industry Department will hold a seminar entitled "Secrets on Enterprise Human Capital Management" on October 3 (Wednesday).

Successful companies are good not just at financial management but also at human capital management. In recent years, the unemployment rate has remained at a low level with different industries all looking for talented individuals. Due to resource constraints, it is difficult for small and medium enterprises (SMEs) to compete for talent using favorable terms. Instead, they have to master human capital management to avoid talent loss and undesirable impact on business development. This seminar has invited three business executives to share the secrets and practical experience of human capital management. Representative of the Employees Retraining Board will also introduce their free services for SMEs.

The speakers will include the Manager (Industry Services) of Employees Retraining Board, Mr Herman Kung; the Head of Talent Management of JTH Group, Mr Tommy Lo; the Deputy Head of Learning & Development of Swire Resources Limited, Ms Leona Tse; and the Chairman of Success Base Group, Mr Ringo Ng.

The seminar will be held at 2.30pm in the Lecture Theatre, G/F, Hong Kong Central Library, 66 Causeway Road, Causeway Bay (MTR Tin Hau Station, Exit B). The seminar will be conducted in Cantonese. Admission is free.

Those interested are invited to register with SUCCESS by October 2 (Tuesday). Please visit the SUCCESS website ([www.success.tid.gov.hk/tid/eng/activity/activity.jsp](http://www.success.tid.gov.hk/tid/eng/activity/activity.jsp)) for details of the seminar and online registration. The registration form can also be downloaded from the SUCCESS website. Please send the completed registration form to SUCCESS by fax (2391 7375). Due to limited seating capacity, seats will be allocated on a first-come, first-served basis.

For enquiries, please call 3403 6111.