

SUCCESS to hold seminar on “Growth Strategy: How to Grow Your Business Outside Your Existing Core Business Profitably?”

The Support and Consultation Centre for SMEs (SUCCESS) of the Trade and Industry Department will hold a seminar entitled "Growth Strategy: How to Grow Your Business Outside Your Existing Core Business Profitably?" on October 22 (Monday).

Successful companies can consistently outgrow their rivals and make profits because they know how to develop a formula for pushing out the boundaries of their core businesses. The Research Director of the Asia Pacific Institute for Strategy, Dr Mark Lee, will explain how these companies make their strategic moves.

The seminar will be held at 2.30pm in the Lecture Theatre, G/F, Hong Kong Central Library, 66 Causeway Road, Causeway Bay (MTR Tin Hau Station, Exit B). The seminar will be conducted in Cantonese. Admission is free.

Please visit the SUCCESS website (www.success.tid.gov.hk/tid/eng/activity/activity.jsp) for details of the seminar and online registration. Interested persons are invited to register with SUCCESS by October 19 (Friday).

For enquiries, please call 3403 6111.