

Statement on new Chair of Advisory Committee on Packaging

Press release

Deep Sagar has been announced as the new Chair of the Advisory Committee on Packaging.



The Department for Environment, Food and Rural Affairs (Defra) is pleased to announce the appointment of Deep Sagar as the new Chair of the Advisory Committee on Packaging (ACP), following an open selection process.

With over 15 years' experience working in senior management roles for multinational companies, including Coca-Cola and Unilever Bestfoods, Deep also has a broad range of experience as an independent chair in non-executive roles in the public sector. His experience will help provide strategic direction to the Committee as it continues to advise Defra and the Devolved Administrations on reform of the packaging producer responsibility system, as well as ensuring that the continued functioning of the current system.

Defra would like to extend its gratitude to the outgoing Chair, Phil Conran, who stands down later this month having served as the ACP Chair for over five years. Under his leadership, the ACP has played a pivotal role in advising government on the operation of the current system and in developing its proposals for a reformed packaging producer responsibility system.

Following the appointment of the new Chair, Defra will be running a recruitment exercise to fill a number of membership roles on the committee, which will be appointed by the end of March 2021.

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