

“Start-ups Opportunities Hong Kong Greater Bay Area” exhibition to be staged next week

The Constitutional and Mainland Affairs Bureau (CMAB) will stage the "Start-ups Opportunities Hong Kong Greater Bay Area" pavilion in the Entrepreneur Day exhibition at the Hong Kong Convention and Exhibition Centre on July 16 and 17. The pavilion will provide the latest useful information on start-up opportunities and supporting services in Hong Kong and other cities of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) to Hong Kong young people who intend to start their own businesses.

Young people and entrepreneurs are welcome to visit the "Start-ups Opportunities Hong Kong Greater Bay Area" pavilion and admission is free. The informative pavilion consists of four parts:

1. Start-ups in Hong Kong – introducing the funding schemes for youth innovation and entrepreneurship, various entrepreneurship support platforms, consultation services for start-ups and small and medium-sized enterprises, and more;
2. Start-ups in the GBA – introducing measures in the nine Mainland cities in the GBA that support youth innovation and entrepreneurship, services of entrepreneurial bases, funding schemes for experiential programmes for Hong Kong and Macao young people, and more;
3. Overview of cities in the GBA – introducing the economic situation and industry features of Hong Kong, Macao and the nine Mainland cities in the GBA, as well as the modern transportation infrastructure that enhances the convenient flow of people and goods; and
4. Policy measures in the GBA – introducing the policy measures introduced by the Central Government to enable Hong Kong residents to grasp the opportunities brought about by the GBA and to do business, work and reside in the Mainland.

In addition, the CMAB has invited two local young entrepreneurs, Mr Eric Kuo and Ms Gisella Tong, to share their experience in starting businesses in the GBA and respond to participants' enquiries at the "Latest Development of Start-ups in the Greater Bay Area Seminar" on July 17 (11am to noon). Mr Kuo is a Co-founder of R-Guardian while Ms Tong is the Creative and Marketing Director of Round the Clock Studio Limited.

The "Start-ups Opportunities Hong Kong Greater Bay Area" pavilion will be staged at Hall 5F (Number 5F-A02 of Entrepreneur Day exhibition) of the Hong Kong Convention and Exhibition Centre on July 16 (10.30am to 7pm) and July 17 (10.30am to 6pm). For further details and pre-

registration for Entrepreneur Day, please visit the Hong Kong Trade Development Council's website (www.hktdc.com/fair/eday-en/HKTDC-Entrepreneur-Day.html). For pre-registration for the seminar, please visit hktdc.hermeslive.com/en/register.

For further details of the "Start-ups & Opportunities Hong Kong & Greater Bay Area" pavilion, please contact the CMAB (Tel: 2810 2059; email: enquiry@bayarea.gov.hk). For more information about the GBA, please visit the dedicated website (www.bayarea.gov.hk/en/home).

