

SRPA launches videos to remind public on points to note when purchasing first-hand residential properties

The Sales of First-hand Residential Properties Authority (SRPA) today (February 18) launched a series of videos to remind the public on points to note when purchasing first-hand residential properties.

The videos explain in depth the preparations before purchase for prospective purchasers, including how to read a sales brochure, arrangements on the day of sale and more, in the form of a video-drama for easy understanding.

The videos will be broadcast on MTR in-train TVs for 14 days from today and in the monitors at lift lobbies of more than 300 private residential buildings in February, March and May. The videos will also be broadcast regularly at Community Halls and Centres of the Home Affairs Department in 18 districts, as well as on the Housing Channel in public housing estates of the Hong Kong Housing Authority. Members of the public can also watch the videos on SRPA's website (www.srpa.gov.hk).

"Through launching the videos, the SRPA would like to remind the public on points to note when purchasing first-hand residential properties and to remember to 'study, check and think carefully' so as to make a wise decision. Teaching the public how to read a sales brochure is the focus of the videos, as sales brochures are prepared by the vendor in accordance with the requirements of the Residential Properties (First-hand Sales) Ordinance. It provides comprehensive information and is very useful for choosing first-hand residential properties," an SRPA spokesman said.

The SRPA will continue to strengthen public education to further enhance the transparency and fairness of the sales of first-hand residential properties as well as protect the interests of purchasers.