## Speech by SCST at media and VIP reception of ComplexCon Hong Kong 2024 (English only)

Following is the speech by the Secretary for Culture, Sports and Tourism, Mr Kevin Yeung, at the media and VIP reception of ComplexCon Hong Kong 2024 today (February 1):

Good evening, ladies and gentlemen,

I am glad to join this event today to announce the event details of ComplexCon Hong Kong 2024, the first ever ComplexCon Asia edition.

My Bureau, the Culture, Sports and Tourism Bureau, is proud to be a partner to this project, rendering our full support, including funding from the Mega ACE Fund (Mega Arts and Cultural Events Fund) which was set up last year to attract international and large-scale arts and cultural events to be held in Hong Kong.

There will be a series of events at ComplexCon Hong Kong 2024 featuring famous artists, influential designers as well as a lot of world-known brands, bringing to us good entertainment, trendy products as well as good business opportunities, which will certainly help raise Hong Kong's profile as a city for international arts and cultural events.

Last but not least, I would like to thank the organiser, Complex Chinese, for bringing this iconic cultural World Fair to Hong Kong. I wish the event a great success and all of you having a good time tonight and during ComplexCon Hong Kong.