

# Speech by DCS at Opening Ceremony of ComplexCon Hong Kong 2025 (English only) (with photos)

Following is the speech by the Deputy Chief Secretary for Administration, Mr Cheuk Wing-hing, at the Opening Ceremony of ComplexCon Hong Kong 2025 today (March 21):

Bonnie (Chief Executive Officer of Complex China, Ms Bonnie Chan Woo), Daniel (Global Artistic Director of ComplexCon, Mr Daniel Arsham), Adrian (Chairman of Mega Arts and Cultural Events Committee, Dr Adrian Cheng), Raistlin (Under Secretary for Culture, Sports and Tourism, Mr Raistlin Lau), distinguished guests, ladies and gentlemen,

Good afternoon everybody. I am thrilled to join you at the opening ceremony of ComplexCon Hong Kong 2025.

Last year, the debut of ComplexCon was a tremendous success. It gave us a surprise by bringing an internationally renowned festival of pop culture to Hong Kong, and even to the whole of Asia for the first time. Today, I'm excited to welcome the second edition of ComplexCon with an enhanced line-up and more fabulous programmes returning to Hong Kong again. This loudly reaffirms Hong Kong's position as an international hub for arts and culture and Asia's events capital.

For the second consecutive year, ComplexCon Hong Kong is supported by the Mega Arts and Cultural Events (Mega ACE) Fund of the Culture, Sports and Tourism Bureau. Bringing together over 100 international and local artists, creators and trendsetting brands, ComplexCon will definitely build an exhilarating platform for international exchanges of arts and culture, attract new talent, brands and artists to Hong Kong, create opportunities for the industry, and give local audiences and visitors from around the world a big treat in trendy culture.

Globally, the pop culture and live entertainment industry has rapidly evolved and keeps going strong, creating immense opportunities for growth and innovation. With Hong Kong's pre-eminent background as a melting pot of Chinese and Western cultures, and rich heritage and development in fashion and pop culture, the city has the perfect DNA to play a pivotal part in shaping these global trends. We thus love to have ComplexCon in town for the symbiotic development of our cultural and creative industries.

This month is Hong Kong's "Super March", with an eye-dazzling array of world-class sports, arts and cultural events converging in the city. ComplexCon, as a magnet for pop culture enthusiasts from all over the world, is undoubtedly one of the highlights.

Lastly, I would like to express my sincerest gratitude to Complex China,

especially Bonnie and her team, and all the partners who have been joining hands with us to bring ComplexCon to Hong Kong for the second time. I wish ComplexCon huge success, and all of you an insanely good time in Hong Kong. Thank you.

