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A conference on how social media can help young people access mental health support in Scotland is to take place on Monday.

The event will bring together social media organisations, MSPs, experts and charities to explore how online firms can do more to assist those seeking information on psychological matters.

It has been co-organised by Scottish Conservative mental health spokesman Miles Briggs and Twitter, and will be attended by both leader Ruth Davidson and mental health minister Maureen Watt.

The Edinburgh event was organised after Mr Briggs called on social media firms to offer free mental health advertising on their platforms last October.

That sparked contact between the Lothians MSP and Twitter, with the firm saying it will support the best campaign ideas which emerge on the day.

Scottish Conservative mental health spokesman Miles Briggs said:

“Last year I called for social media companies to offer free advertising for mental health organisations so more of our young people would know where to access mental health information and support.

“Surveys have shown the vast majority of youngsters don’t know how or where to access such support.

“I am delighted Twitter took up my call and have worked with me to arrange this event.

“It will bring together mental health charities, youth organisations, academics, design experts, MSPs and the Scottish Government.

“It’s brilliant news that Twitter has pledged to support the best campaigns that come out of the day, ensuring they will reach young people across Scotland and potentially inspire other ideas around the UK and beyond.”

DAY – Monday, February 20, 2017

TIME – 10am-4pm

PLACE – The Hub, Castlehill, Edinburgh EH1 2NE

All media are invited to attend. Both Miles and Ruth will be available for interview and photographs.

Miles urged social media firms to do more to help youngsters coping with mental health challenges last year:

<http://www.scottishconservatives.com/2016/10/social-media-firms-should-offer-free-mental-health-adverts/>

For more information on the event visit:

<https://blog.twitter.com/en-gb/2017/how-can-social-media-help-address-mental-health-public-policy-goals>