<u>SME Fund, filing trends and COVID-19:</u> <u>the ED update</u>

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In his latest video update the EUIPO's Executive Director, Christian Archambeau, talks about the <u>second window to apply for an SME Fund</u> grant. The SME Fund is a €20 million scheme created to help European small to mediumsized enterprises access their intellectual property rights.

With more than 1 200 requests covering 3 000 intellectual property (IP) titles, the Ideas Powered for Business SME Fund opened its **second application** window from 1 to 31 March 2020.

Mr Archambeau also gave an <u>update on current filing trends</u>: there has been a remarkable increase in demand for EU trade marks (over 10%) and China was the number one source of applications in 2020.

Watch the video for more insights