

Sixth Moscow International Forum, Open Innovations 2017

The theme of the plenary session is, Digital Economy. Society. Business. State.

The Open Innovations International Forum for Innovative Development was first held in Moscow back in 2012. It is organised by the Ministry of Economic Development, the Moscow Government, RUSNANO's Fund for Infrastructure and Educational Programmes, the Russian Venture Company, the Innovation Support Fund, the Skolkovo Foundation, and Vnesheconombank.

The forum's format includes three days each covering a specific area. The first day's agenda was digital transformation of conventional companies and industries as well as the revolution in management technology. The second day will be devoted to changes in the public administration system entailed by the global digitalisation. The third day will cover the social aspects of the digital economy.

Plenary session

Excerpt from the transcript:

Dmitry Medvedev: Mr Bettel, ladies and gentlemen,

Welcome to Skolkovo and to the sixth Open Innovations forum. This year's topic is the digital economy. Now I would like to share some of my assessments of what is happening.

The digital economy today is already a given and it is not imposed by a government order or at the initiative of individual entrepreneurs. This is what surrounds us in the literal and figurative senses. Smartphones, mobile internet, social networking, e-commerce, and electronic payments are all part of our modern lifestyle. Data processing helps predict consumer behaviour, and even to build new business models that transform entire markets, something that was difficult to imagine even 10-15 years ago.

Some say that data is like new oil. Anyone who learns how to turn data into useful solutions, wins and vice versa, those who don't catch onto these opportunities lag behind, and maybe even forever. This is true of individual companies, whole sectors, as well as countries. Competitions are now of planetary scale...

More to be posted soon...