

Shanghai Disney celebrates Chinese New Year



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Shanghai Disney Resort celebrated the first day of the Year of the Rooster with two traditional Chinese lions bringing fortune and prosperity to guests in front of the Storyteller Statue.

Philippe Gas, general manager of the resort, dotted the eyes of the lions, as a traditional celebration to awaken them to spread good cheer and luck to resort guests and cast members. He was joined by Mickey and Minnie, and Goofy dressed as the traditional God of Fortune.

“Shanghai Disney Resort has created a special line-up of festive activities for our first Chinese New Year celebration, ensuring guests from across China and around the world enjoy a unique experience at the resort. We wish everyone a prosperous and healthy Year of the Rooster,” Philippe said.

The special Chinese New Year celebration runs until February 12, amidst a series of entertainment programs, festive decorations, seasonal food and beverage offerings, lucky bags and holiday-themed shopping experiences.

The resort management also reminds guests that during the Chinese New Year high-visitation period, guests are recommended to check the resort’s official website or mobile app before traveling to the resort for the most up-to-date information on theme park ticket availability.

To preserve the guest experience, ticket sales may be limited or suspended on high attendance days. Other experiences inside the Shanghai International Tourism and Resorts Zone, including Disneytown, will be open for guests to enjoy throughout the holiday period.

Shanghai Disney Resort opened in June 2016 and includes a Magic Kingdom style

theme park, two themed hotels, a Broadway style theater, an international shopping, dining and entertainment district and Wishing Star Park.

In its first seven months of operations, the resort's "Authentically Disney and Distinctly Chinese" design, entertainment and attractions concepts have proved to be popular with Chinese consumers.

Shanghai Mayor Ying Yong has said Shanghai Disneyland has attracted over 5 million visitors, while the Shanghai International Tourism and Resorts Zone has received over 11 million people.