

## SFH speaks on Hong Kong Code

Following is the transcript of remarks made by the Secretary for Food and Health, Professor Sophia Chan, after attending the celebratory event for World Breastfeeding Week 2018 today (July 26):

Reporter: Professor Chan, will the Government consider strengthening the Hong Kong Code?

Secretary for Food and Health: We have launched the Hong Kong Code (Hong Kong Code of Marketing of Formula Milk and Related Products, and Food Products for Infants and Young Children) in June last year. So far, we have been observing the situation. We welcome the survey results published by the UNICEF that has given us more information about the current situation. Actually, the Department of Health is also planning to conduct studies in understanding the effectiveness of the Hong Kong Code. We are monitoring the situation. With the results from the UNICEF, we will look into, first of all, how we can engage the trade so that they understand that there are areas that they probably need to improve and adhere to the Hong Kong Code. Of course, we will not rule out any possibilities of strengthening the Hong Kong Code through, for example, legislation. But this is not the time right now because we need to observe more about the situation and to give the trade some opportunities to improve first.

(Please also refer to the Chinese portion of the transcript.)