

Seven projects approved for funding under Sustainable Development Fund

The following is issued on behalf of the Council for Sustainable Development:

The Council for Sustainable Development (SDC) announced today (September 3) that seven new projects have been approved for funding under the Sustainable Development Fund.

This is the 13th round of applications under the Fund, with a total of 50 proposals received. The seven approved projects, lasting from 12 to 24 months, involve a total grant of about \$6.5 million. The seven projects are:

* No More Plastic Action by Greeners Action for a period of 24 months with a grant of \$1,700,300. This project covers a comprehensive campaign to engage the public and local shops in addressing the abuse of plastic, which is one of the major environmental concerns globally. This project will also help promote the culture of "Use Less, Waste Less";

* 'E' Pioneer Project for Promoting Sustainable Consumption of Biological Resources by New Home Association Limited for a period of 24 months with a grant of \$1,267,692. This project couples the promotion of sustainable development with the policy objective of providing support for ethnic minorities to help with their integration into the community;

* Sustainable Consumption Behaviour Study by the Consumer Council for a period of 18 months with a grant of \$1,200,000. This project follows up the SDC's recommendation of encouraging territory-wide study to examine behavioural changes on sustainable consumption of biological resources as raised in the last public engagement exercise;

* Green Tourism, Green Lives: Promoting Sustainability in Hong Kong's Hospitality Industry by Soap Cycling Limited for a period of 24 months with a grant of \$1,035,000. This project covers a wide range of community education and engagement events to draw the public and the hospitality industry's attention on waste issues in hotels, and encourage them to practise waste reduction in daily lives or operation;

* Lets – Less Movement by School of Everyday Life Limited for a period of 18 months with a grant of \$686,940. This project advocates the engagement of the community in practising a green living style, which will support the promotion of SDC's current public engagement on Long Term Decarbonisation Strategy;

* Be the Ranger of Sustainable Bio-resources by Jane Goodall Institute (Hong Kong) Limited for a period of 24 months with a grant of \$476,400. This project will engage a large group of primary school students and their parents in the promotion of sustainable development to the community; and

* 'Imagine Sai Kung' Sustainable Development Campaign by Hong Kong Federation

of Youth Groups – Jockey Club Verbena Youth S.P.O.T. for a period of 12 months with a grant of \$114,059. This project makes use of the applicant's well-established community ties in Sai Kung to encourage upcycling of used materials, support the local economy and foster community building.

A spokesperson for the SDC said, "The seven approved projects are conducive to promoting sustainable practices in the community, thus meeting the objectives of the Fund. They can enhance public understanding of sustainable development and encourage the application of sustainability principles in daily life."

Details of these projects are available at www.enb.gov.hk/en/susdev/sdf.

The Sustainable Development Fund was set up in 2003 to provide financial support for initiatives that will help enhance public awareness of sustainable development and encourage sustainable practices in Hong Kong. Including this round of applications, a cumulative total of 74 projects have been approved for grants from the Fund, involving a total amount of about \$76 million.