## <u>Serbian IP Office implements CP5:</u> <u>Relative Grounds of Refusal –</u> <u>Likelihood of confusion (impact of</u> <u>non-distinctive/weak components)</u>

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Serbian IP Office implements CP5: Relative Grounds of Refusal – Likelihood of confusion (impact of non-distinctive/weak components)



The Intellectual Property Office of the Republic of Serbia (<u>IPORS</u>) have updated their <u>methodology</u> to include the principles of the <u>Common Practice of</u> <u>Relative Grounds (CP5) – Likelihood of Confusion (Impact of non-distinctive /</u> <u>weak components</u>), which was developed by the European Union Intellectual Property Network (<u>EUIPN</u>).

This achievement follows last year's implementation of CP3 – *Distinctiveness* – *Figurative Marks containing descriptive/non-distinctive words*, as a result of the joint efforts and collaborative work of the IPORS and the EUIPO, within the framework of their international cooperation activities.

In addition to being included in the IPORS <u>methodology</u>, the CP5 principles can also be found in the Practice Paper below. The IPORS methodology and the Practice Paper provide a clear and comprehensive explanation of the principles on which the practice is based, which will be generally applied by the IPORS and the IP offices that form the EUIPN. Their publication aims to **increase transparency, legal certainty and predictability to benefit users**.

The CP5 Practice Paper has been made publicly available in Serbian and English.