

## Seminar in Kagoshima promotes Hong Kong's advantages (with photos)

The Hong Kong Economic and Trade Office (Tokyo) today (September 5) held a business seminar in Kagoshima City, Japan to encourage Japanese companies to seize the many trade and investment opportunities Hong Kong offers and choose Hong Kong as their partner in expanding into the global market.

Speaking at the seminar, the Principal Hong Kong Economic and Trade Representative (Tokyo), Ms Shirley Yung, highlighted Hong Kong's competitive advantages including its strategic location, free market principles, sound infrastructure, low and simple tax regime and superb connectivity with the world.

"Hong Kong is strategically located at the heart of Asia and the gateway to China. As one of the freest economies in the world, Hong Kong is also well placed as a connector with the Mainland and the international markets. With a well-established legal and financial system as well as a pool of home-grown talents who are not only conversant in English and Chinese but also familiar with both Eastern and Western cultures, Hong Kong is your natural choice when choosing a partner to expand your business," she said.

Other speakers at the seminar included representatives from the Hong Kong Trade Development Council, the Hong Kong Tourism Board, Invest Hong Kong and a Japanese company which has successfully expanded its business in Hong Kong.

The seminar was organised by the Hong Kong Economic and Trade Office (Tokyo) of the Hong Kong Special Administrative Region Government, and supported by the Kagoshima Prefectural Government.

After the seminar, Ms Yung attended the Round Table Meeting of the 21st Hong Kong-Kagoshima Conference together with representatives from the Home Affairs Bureau, the Hong Kong General Chamber of Commerce, the Hong Kong Trade Development Council and the Hong Kong Tourism Board to exchange views with the prefecture's government officials on various topics ranging from economy, trade promotion and tourism to cultural exchange. The Hong Kong-Kagoshima Conference is held biennially in Hong Kong and Kagoshima to foster bilateral relations and collaboration between the two places.

