SCST welcomes visitors from new Individual Visit Scheme applicable cities (with photos)

On the first day of the expansion of the Individual Visit Scheme (IVS) to cover eight Mainland cities, namely Taiyuan, Hohhot, Harbin, Lhasa, Lanzhou, Xining, Yinchuan and Urumqi, the Secretary for Culture, Sports and Tourism, Mr Kevin Yeung, today (May 27) visited the Hong Kong International Airport Visitor Centre of the Hong Kong Tourism Board to ensure that relevant units are well prepared to welcome visitors from the eight cities with a view to providing them with comprehensive travel information about Hong Kong and extending warm hospitality to the visitors.

"The further expansion of the IVS to cover all provincial capitals in our country will help Hong Kong better connect and interact with residents from all provincial capitals through tourism activities, while promoting two-way visits between Hong Kong and different provincial capital cities and attracting more high value-added overnight visitors to Hong Kong. We look forward to welcoming more visitors from different cities to come to explore Hong Kong and experience Hong Kong's unique appeal as an international tourism destination," Mr Yeung said.

The Government has prepared a series of arrangements to allow Mainland visitors to personally experience the extraordinary charm of Hong Kong as an international metropolis and a culinary capital, which includes distributing vouchers valued at $200 by the Hong Kong Tourism Board to IVS visitors from the eight cities to enable them to spend at various types of restaurants and shops, as well as inviting representatives from the tourism trade of the eight cities and relevant Mainland media to Hong Kong to introduce to them Hong Kong's unique features, including the latest information of tourism products, with the aim of jointly promoting visitors' touring and consumption in Hong Kong.

Starting from May 27, 2024, the number of designated Mainland cities eligible for the IVS have been increased to 59.