

Sarah Jenkins appointed as Trustee at Historic Royal Palaces

Sarah Jenkins is CMO of Grey London, one of the UK's largest advertising agencies and also one of the most awarded across the last decade.

Previously Head of Account Management, she has been responsible for some of the agency's flagship accounts including the British Heart Foundation and across her advertising career driven marketing activity for organisations as diverse as Mars, GSK, P&G and the Home Office

A champion of creativity, in particular within schools, Sarah is also the co-founder of the Advertising Diversity Taskforce (ADT); a collective of the UK's most progressive advertising and media agencies. The ADT work together to create legacy initiatives to make advertising and marketing a more accessible place for people from diverse backgrounds and to drive greater diversity within campaigns too.

Sarah is a regular speaker, news commentator and industry panelist. She has been recognised with numerous accolades including a Fellowship from the IPA.

This role is not remunerated. This appointment has been made in accordance with the Cabinet Office's Governance Code on Public Appointments. The process is regulated by the Commissioner for Public Appointments. The Government's Governance Code requires that any significant political activity undertaken by an appointee in the last five years is declared. This is defined as including holding office, public speaking, making a recordable donation or candidature for election. Sarah has declared that she leafleted for her local Labour party (Tooting constituency) in 2016 and 2017.