

Safe Driving and Health Campaign encourages commercial vehicle drivers to pay attention to safe driving and health (with photos)

The Transport Department (TD) today (February 1) held a kick-off ceremony for the Safe Driving and Health Campaign to encourage commercial vehicle drivers to continuously pay attention to safe driving and health through a series of publicity and education activities with a view to enhancing road safety.

The campaign features five themes this year: "Be positive and manage your stress in time", "Beware of blind spots", "Driving attentively and courteously", "Keep a safe following distance and don't change lanes recklessly" and "Keep healthy with regular body checks". These messages will be disseminated to commercial vehicle drivers through various channels including radio broadcasts, interviews, interactive games, free health check-ups, and website and social media publicity.

About 130 representatives from the commercial vehicle drivers trade, including franchised bus, non-franchised bus, public light bus, taxi, nanny van and goods vehicle attended the kick-off ceremony. Speaking at the ceremony, the Commissioner for Transport, Ms Angela Lee, said that in order to encourage commercial vehicle drivers to pay attention to safe driving and their health conditions, the TD has created a theme character, Miss FIT, this year to link up the series of promotional activities. In addition, to further reach out to commercial vehicle drivers, a promotional vehicle with a Miss FIT logo on its body will from time to time tour various public transport interchanges in Hong Kong this year to widely disseminate the above five key messages and provide simple health indicator tests for commercial vehicle drivers.

As one of the key activities of the campaign, free health check-ups for commercial vehicle drivers will continue to be provided to commercial vehicle drivers to encourage them to be mindful of their health conditions and build a healthy lifestyle. Commercial vehicle drivers can continue to register through the online platform. Health check-ups are available on a first-come, first-served basis.

Commercial vehicle drivers can visit the campaign's Facebook page (www.facebook.com/TDSafeDrivingandHealthCampaign) and the dedicated Instagram page (www.instagram.com/safedrivingandhealthcampaign) to obtain more information about road safety and health, and participate in the interactive prize games. For enquiries, please call 2804 2600.

