

# Result of Content Development Scheme for Streaming Platforms (phase one) announced

The following is issued on behalf of the Hong Kong Film Development Council:

The assessment of phase one of the Content Development Scheme for Streaming Platforms launched under the Film Development Fund (FDF) has been completed and 10 projects have been selected to enter phase two to develop their full scripts. Details of the shortlisted projects are in the Annex.

The Chairman of the Hong Kong Film Development Council, Dr Wilfred Wong, said, "This new Scheme launched under the FDF has received enthusiastic responses from the industry. Over 50 eligible applications have been received, which is very encouraging. The 10 selected projects feature diversified themes with content showing creativity and international perspective. I look forward to seeing the full scripts developed by shortlisted teams successfully obtaining support from investors to finance the completion of the entire project, a mini-series, thereby bringing quality streaming content with distinctive Hong Kong elements to audiences from all over the world."

The Scheme aims to nurture cross-sectoral production teams and expand new distribution markets for the Hong Kong film industry by producing high-quality streaming platform content. The Scheme is conducted through a competition to recruit participating teams to develop content of a mini-series for streaming platforms.

Shortlisted teams to enter phase two will each receive \$0.6 million to \$1.2 million as a script development fee for developing a production proposal and full scripts of an entire mini-series. Winning teams selected to enter phase three will each receive \$4.5 million to produce the first one or first two episodes of a series. Together with the script development fee, each final winning team will be awarded a total of up to \$5.7 million.